

Empowerment of the literacy movement in the era of society 5.0 as an effort to prevent illiteracy in the community

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Abstract

The literacy movement has become an awareness that all levels of society must increase to reconstruct the mindset of the people to keep up with the times in the 5.0 revolution era. Renewal of people's mindsets will positively impact every revolution that exists. Literacy is not just reading but also other literacy that should be improved, one of which is technological literacy. But apart from that, the community should be able to revive the literacy movement in an era that is all-technology like today and make literacy a culture so that it will not give birth to an illiterate generation in the future. Today's society is closer to technology than books, so it often hurts themselves and others. Various existing technological facilities will help the community further improve literacy so that later the community can compete and survive in the era of society 5.0. Literacy is a problem that must be faced by students and all levels of society. Literacy can be done quickly, but the encouragement of desire and literacy awareness is very difficult to implement in this current era. The purpose of this study is to find out how the Indonesian people's literacy movement was in Era 5.0 and find out how to overcome the low level of the community literacy movement. The method applied in this study is a literature review. The results of this study show the literacy strengthening movement, it will undoubtedly influence and bring changes to the lives of each individual. The empowerment of the literacy movement in the community can be done by facilitating a complete reading garden in the community. This aims to prevent the public from being exposed to false news and information and to make the public more selective in receiving information or news from various sources.

Keywords: community empowerment, literacy movement, society 5.0

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INTRODUCTION

Literacy is an inseparable part of human life. Literacy is a competency that should be developed individually and adapted to the times. The definition of literacy includes: (1) a series of skills in speaking, reading, calculating, using information as well as writing skills, (2) a practice whose implementation uses context, (3) one of the learning activities accompanied by reading, writing as a way to criticizing knowledge, pondering, investigating ideas that have been studied, (4) literacy is identical with a text that has variations in language, genre, and subject complexity. Literacy itself also has a definition of an individual's ability to understand, as well as to use information wisely and intelligently. Literacy should indeed be an awareness for all levels of Indonesian society, because literacy can certainly prepare a superior and quality society.

Indonesian society until now still has a culture of literacy that can be said to be low. Based on UNESCO statistical data, the Indonesian state scored surprising results, out of 1000 people, there was only 1 person who had a high reading interest. Worse still, Indonesian people do not read more than 2 to 3 books every year.

According to Utami (2021), Indonesia has many problems related to the low interest in reading. This is reinforced by the results of the Program for International Student Assessment

(PISA) survey on literacy conducted in 2019, showing that Indonesia is ranked 62 out of 70 countries. Indonesia is certainly included in the 10 countries with low literacy. According to UNESCO standards, the ideal reading time in a day is 4 to 6 hours. For developed countries, literacy culture is 6 to 8 hours a day. However, for Indonesia itself the culture of reading is only 2 to 4 hours a day (Winarni, 2019).

The development of technology will certainly make the interest in reading or literacy of the Indonesian people lower. Various applications will attract the attention of the public because they can be accessed anytime and anywhere without taking a long time. Ease of accessing all forms of information will spoil the community so that people will more easily depend on technology than books. According to Fitriani., & Aziz. (2019), Indonesian people certainly do not have to depend on technology constantly, but Indonesian people must be able to use technology as an effort to improve and develop a literacy culture.

Increasing literacy among the community will certainly make people get much more accurate information and avoid hoaxes. And indirectly people will become accustomed to choosing valid information and not easily influenced by the information produced by the media. Various socializations have been carried out, but literacy in Indonesia has not become a culture. This is because people prefer to get instant information from technology rather than having to open books one by one.

This article aims to find out what are the impacts and causes of the low literacy movement of the Indonesian people, as well as to find out how to empower the literacy movement among the people in the era of society 5.0.

The contents of our article review are related to the condition of people's reading interest in Indonesia. And this study will explain the factors and impacts caused by the low literacy movement, as well as how important the literacy movement is and ways that can be taken to improve the literacy movement of the Indonesian people.

RESEARCH METHOD

Based on the purpose of the article that we made, this research method was carried out by applying a literature review method. Where the literature review method uses journals as references related to the articles that we make. Literature review is an activity of collecting data or library information carried out by reading, writing or processing materials from existing research. Literature review is actually a way to explore extensively related to the problem to be studied.

Literature review is an activity carried out by researchers to collect several media in the form of books that are related to the problem under study and the purpose of the research. Meanwhile, literature review is a comprehensive activity related to research that has previously been carried out which is in line with specific topics in order to show readers what is known and what is not known, as an effort to seek rationale for research conducted. carried out or as an idea for future research. In general, literature review activities are obtained from various sources, both documentation, journals, books, libraries and the internet.

The literature review method that we apply will dig deeper into what are the causes and impacts of the low level of the community literacy movement, how important the literacy movement is in Indonesia as well as what steps are taken to empower the literacy movement in the community.

RESULTS AND DISCUSSION

The current era of society 5.0 will bring many changes both in terms of technology and science which of course have an impact on the lives of Indonesian people. However, the impact given is not all positive, some have a negative impact so that it indirectly changes and shifts the culture

that Indonesia has. From changing lifestyles to becoming more westernized, more consumptive, and even eliminating the sense of nationalism in Indonesian society.

Efforts to empower the literacy movement are certainly one way to combat the low literacy movement in Indonesia. Literacy empowerment has been intensively carried out but there have been few changes so that it really needs support and assistance from all levels of society. This is done so that the Indonesian people are able to face and be able to compete in the era of society 5.0.

The low interest in reading in Indonesian society occurs due to a lack of awareness and independence in carrying out activities to expand knowledge through reading. According to Permatasari (2015) one of the main factors in increasing the literacy movement is a habit. Indonesian people have not made reading a habit. This is because people think that reading takes a lot of time.

The habit of reading in society certainly does not appear without a cause, but the habit arises through a series of continuous learning processes. The habit of reading, of course, must begin to be instilled in the golden age, because at this time it will be easier to form character. Low public interest in reading will make Indonesia even more lagging behind other countries (Anisa., Ipungkartti., & Saffanah, 2021)

Factors and consequences of low literacy

Factors from the environment of course also trigger low literacy among Indonesian people. These factors include: 1) The existence of technological developments in the form of technology broadcasts that present various shows so that they are more attractive to the public, 2) Excessive use of smartphones and internet connections causes people to be less interested in reading books, 3) Families do not implement mandatory reading activities at home. This of course will make children have low literacy skills, because basically children will imitate the habits of their parents. 4) Indonesian people think that books are not important and books are not a necessity, 5) there are no facilities and infrastructure for reading gardens in the community (Witanto, 2018). The low interest in reading in the community will of course have an impact that exacerbates the problem of reading interest.

As a result of the low interest in reading the community will affect the quality of the Indonesian people who are less able to compete in the era of society 5.0. According to Anisa., Ipungkartti., & Saffanah. (2021), the impact that will occur if Indonesian people still have low reading interest will be detrimental to themselves. This is because due to the low interest in reading, it will cause various problems in mastering, understanding and not being able to use technology properly which will affect the lack of positive ways of thinking so that they are prone to experiencing doctrine. In addition, the low interest in reading makes the creativity of the Indonesian people not develop, and they experience obstacles in improving their quality. Worse yet, people will tend to close themselves off, not being able to communicate well, at the same time the country will lose a quality young generation who can advance the nation.

The importance of literacy

Literacy skills are not just having the ability to read and write, but also have the ability to use technology, think critically, and be sensitive to the environment. Someone who has good literacy is needed by this nation to be able to compete with other nations. According to Suragangga (2017), in Indonesia literacy is still not a culture that must be carried out by the community but is still considered as a necessity. Whereas literacy skills are very important for success in a society because with good literacy skills it can help the community in understanding various existing information both verbally and in writing. In addition, with literacy skills, the community will not only get good and correct information, but can also document their experiences for the future. Literacy can make humans can function optimally in their social environment. This is because,

with good literacy skills, someone can be able to solve problems by thinking critically. In addition to critical thinking, with good literacy skills, people will be able to communicate, collaborate, and be creative and innovative in the surrounding environment.

If people's literacy skills are low, it can easily cause problems in the community. An example that we can see directly is that people easily believe false information without thinking critically about the source and truth of the information. In addition, people also do not read the information in depth, which sometimes leads to misunderstandings which eventually lead to conflict. Based on this example, it is necessary for the community to improve their literacy skills. Therefore, with the high awareness of literacy in the community, it is hoped that it can encourage and educate other people so that literacy is a culture and a necessity in life.

Literacy empowerment

Empowerment of literacy skills in the community can be done with literacy movements that are used to overcome problems that often occur in society such as: lack of understanding of understanding the development of science and technology, inability to adapt to new things, lack of understanding of accurate information, less creative and innovative. Empowerment of literacy to the community can be done with various programs that are planned related to this literacy activity. Programs that have been planned can run well, so support from various parties is needed so that they can be realized properly. The programs in question are as follows.

Socialization of the literacy movement with the community

The socialization of the literacy movement aimed at the community can invite members of the Family Welfare Trustees (FWT) as drivers and targets in the socialization of the literacy movement. This is because FWT members are an association that can socialize various programs related to the community and family. Therefore, by socializing the literacy movement with FWT members, it is hoped that this literacy movement can be re-socialized to the community, children, and family members in enhancing their literacy skills.

Socialization of literacy to the community through FWT members can be done by providing an understanding of the importance of literacy in the community. In addition, literacy socialization to the community is carried out to see the effectiveness of this activity if it is carried out by the community in an area. Herdiana (2018), explained that in the implementation of this literacy movement, it must come from the needs of the community because in this activity it will be directly related to the daily life of the community. Therefore, by collaborating with FWT members and several related parties, the literacy movement can run well and in accordance with the conditions in an area.

Socialization of the literacy movement with children

Socialization of the literacy movement aimed at children can be done by inviting them to learn and play together. Learning and playing activities can be carried out in a suitable and comfortable place. Irianto., & Febrianto. (2017), stated that children in the learning process will need various kinds of references for their knowledge. Therefore, the existence of this literacy movement makes it a necessity and a culture that can provide benefits for children. Today's children do not use various reading sources to increase their knowledge.

The rapid development of technology is often used by children for useless activities such as playing online games or accessing social media. Whereas children can use the internet to obtain information and knowledge as a learning resource. The use of the wrong information technology can cause a decrease in children's interest in learning, children will become addicted, unable to filter out false information. This is due to the lack of providing appropriate and appropriate teaching to children. Socialization of the literacy movement by reading and playing

with children can help children increase their interest in reading and learning. In addition, children can use technology well and can avoid problems due to lack of literacy skills.

Creating a reading garden

In this literacy movement, reading gardens are indispensable for the community. This reading park can be used by the community to obtain various information and can also build values in life (Alam, 2015; Rohman., & Sukaesih, 2017; Yusup., & Saepuddin, 2017). The reading garden can be placed in a very strategic place making it easier for people to visit it. Reading gardens for various villages in Indonesia are still not available because they are considered less important for the community. In fact, reading gardens are very important in their area to be able to increase knowledge and information. As for the areas that already have a reading garden but have some problems. The problems that exist are related to the limited number of books available, the types of books that are less varied, the condition of the reading gardens that are not maintained, the remote locations making it difficult for the public to access, and other problems. In addition, the management of the reading park does not promote the existing reading garden to the public.

CONCLUSION

The public literacy movement in Indonesia is in the low category, resulting in changes in lifestyle, a culture that tends to imitate the western lifestyle, and the disappearance of a sense of nationalism while making most Indonesians easily influenced by hoax news. This is triggered by the development of science and technology which makes people less wise in using existing technology, less applying reading habits for children, books are considered to be unnecessary items, and the movement for reading is not balanced with adequate facilities and infrastructure. Literacy skills are very important for success in a society because with good literacy skills it can help people understand various existing information, both oral and written. If people's literacy skills are low, it can easily cause problems in the community. Therefore, there is a need for high literacy awareness in the community to be able to encourage and educate other people so as to make literacy a culture and a necessity in life. Empowerment of literacy to the community can be done with various programs that are planned related to this literacy activity.

Literacy empowerment programs that can be carried out are: socializing the literacy movement with the community, children, and family members in improving their literacy skills., socializing the literacy movement with children because can help children increase their interest in reading and learning, and can train the use of technology properly to prevent problems that arise due to lack of literacy skills, and creating a reading garden can be used by the community to obtain various information and at the same time build values in life for the future. In order for the program to be realized properly, it is necessary to cooperate with various parties in the surrounding environment.

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