

The importance of literacy, culture, and society for the golden generation towards the educational era 5.0

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Abstract

Currently, the world has entered the era of society 5.0 where all aspects of life use technology, one of which is education. This era of society 5.0 can be used by the Indonesian government in preparing the younger generation to enter 2045 which is the golden year of the Indonesian nation through education. For this reason, good continuity between existing elements is needed to take advantage of demographic bonuses in 2045. These elements include literacy, culture, and society for the younger generation to welcome the era of education 5.0 and prepare for 2045 as the golden age of the Indonesian nation. For this reason, the researcher conducted a study entitled "The importance of literacy, culture, and society for the golden generation towards the era of education 5.0". The method used in this study is the literature study method, which then presents the results of the research in the form of a description so that readers can quickly understand it. From the research conducted, the results were obtained that literacy in the aspect of digital literacy is expected that the younger generation can understand information and be able to express themselves and participate in positive things through social media. The cultural element can equip the younger generation in increasing the value contained in diversity. The last element is a culture that can provide thought, motivation and cooperation in shaping the younger generation in their lives.

Keywords: education 5.0, golden generation, society culture, society literacy

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INTRODUCTION

In the era of society 5.0, people are faced with technology that can provide an experience of accessing virtual space that feels like physical space. In society technology, 5.0 Artificial Intelligence / artificial intelligence is based on big data and robots to do and support human work. Era 5.0 is different from the industrial revolution 4.0 which emphasizes business only. With the technology era of society 5.0, a new value is created that will eliminate social, age, gender, and language gaps and provide products and services specifically designed for the diverse needs of individuals and the needs of many people. It also resulted in all sectors of human life inevitably having to adapt again. One of them is the education sector. The education sector in the era of society 5.0 allows students or students in the learning process to directly deal with robots or big data technology. The robots are specially designed to replace educators or are controlled by educators remotely. It is not impossible that the teaching and learning process can occur anywhere and anytime, whether it is with a teacher or not (Faulinda, 2020).

In 2045, right after 100 years of Indonesia's independence, Indonesia will receive one potential gift, namely, the demographic bonus. This demographic bonus is a condition in which the number of productive population aged 15-64 years is greater than the non-productive age, namely those aged under 5 years and above 64 years. This demographic bonus can be a positive direction for Indonesia's progress and will also be a negative boomerang for Indonesia. It will be a positive direction for Indonesia if the productive age population grows into qualified and highly competitive people and produces good employment, but if this demographic bonus is dominated

by unqualified people, it will be a disaster for Indonesia itself. Indonesia will not progress, but there will be many bad things, such as the number of unemployed, the increasing population and the government which will have difficulty in realizing the welfare of its people (Siti, 2021).

If we look further into 2045, the government has a clear vision for Indonesia in the future. This year is predicted to be a time for Indonesia's revival in various aspects. The government with a vision of a golden Indonesia in 2045 targets to be in the top 7 countries with great economic power in the world. With the achievement of this vision, Indonesia will become a strong and advanced country, just and prosperous, prosperous and equitable in social justice in every region of Indonesia. If that happens, then Indonesia will compete with other great big countries (Ramses, 2019)

To achieve the vision of a golden Indonesia 2045 and also in the face of the society 5.0 era, of course, the most basic things are needed that will become the foundation for the direction of Indonesia Gold 2045. The Demographic Bonus which is predicted to give birth to a productive population will be the subject of the 2045 golden Indonesia behaviour, namely the next generation. young. And as the object, the education aspect will have a very important role in building the younger generation. To accelerate this in the era of society 5.0, several elements are needed that will support the advancement of education for the golden generation in the 5.0 era, including literacy, culture and society. Therefore, the researcher conducted a deeper study and study with the title "The importance of literacy, culture, and society for the golden generation towards the 5.0 education era". To find out how important literacy, culture, and community encouragement are to welcome the era of society 5.0.

RESEARCH METHOD

In the search for data and information through documents. Both in the form of written documents, photos, images, and electronic documents that can support the writing process. We use data collected by the method of literature study.

The type of literature study that we use is a listening technique and with the specifications of the note-taking technique. In the process of reviewing the literature on the importance of literacy, culture, and society for the golden generation towards the era of Education 5.0, there are several obstacles such as the literature needed is still rare. Studies on literacy, culture and society can be said to be effective in welcoming the era of education in the future. The journals used are about educational development, character development, digital literacy development and other journals relevant to the year of publication no less than 2018.

This note-taking technique is a data collection technique through books, literature, library materials and journals. After that record or cite the opinions of experts who are in it to strengthen the theoretical foundation of the study.

RESULTS AND DISCUSSION

(Masitoh, 2018) states that literacy itself is a person's ability to process and understand information when doing the reading and writing process. . In its development, the definition of literacy always evolves according to the challenges of the times. In the past, literacy was defined as the ability to read and write. Now literacy is the ability to use language to read, write, listen and speak. Literacy is not just a mechanical reading and writing skill. More than that, literacy includes responses, understanding, and daily life activities that are structured and applied through continuous learning activities.

The study of Literacy is divided into 6 things that must be mastered by the golden generation, including language and literary literacy, numeric literacy, literacy science, digital literacy, financial literacy and cultural literacy. All these aspects must be understood and mastered to create the era of Education in the 5.0 era.

As time goes by, technological advances have opened up opportunities for all people to get information quickly and easily by utilizing technological products such as cell phones and the like. This makes Digital Literacy important for future generations to acquire. Researcher 1 (Masitoh, 2018) says that digital literacy is the ability to use digital media, communication tools or networks to find, evaluate, use, create information and use it wisely. Features include: computer basics, productive use of the internet and programs, security and confidentiality, and a digital lifestyle.

Each factor, due to different organizational affiliations, viewpoints, and long-term interests, has a variety of views on today's situation that gives rise to problems in digital literacy (Yanti, 2018). Based on various opinions about the concept of digital literacy, the younger generation is expected to have the ability to understand and use information from various sources that are presented in digital form and developed wisely so that they have critical thinking skills and can express themselves and participate in the media. In the current application of digital literacy, it is easier for people to be wiser in utilizing and accessing technology (Dewi, 2021) Digital literacy is also a means to shape the ability of the younger generation to think analytically, synthetically, evaluatively, critically, imaginatively, and creatively.

(Masitoh, 2018) also says that learning plans that use the internet or mobile phones as learning media packaged in blended learning with digital literacy insight can be an alternative for teachers and lecturers to empower digital media as learning media in realizing the 5.0 Literacy Education Era is important because, With the development of technology that is increasing and advancing, we can see that awareness of the importance of literacy skills from infants to adults is decreasing. Many benefits can be obtained from literacy. We will be able to receive a lot of detailed news, not just stars. In addition, literacy activities are the most effective way to capture memories as a way to recall the memories we have. The ability to read has a role and is one of the keys to success in one's life because any information and any knowledge obtained cannot be separated from reading activities (Aulia, A. 2020). Some experts also state that reading a person avoids dementia, system damage, namely memory loss. The benefits of literacy also increase the individual's ability to be more critical in thinking and understanding information. Increase the mastery of individual 'vocabulary', from various information read. Improve individual verbal skills and improve individual focus and concentration. (Prihatini, 2021) also explain that digital literacy can be used as a place to understand and use information from various concepts of existing literacy formats.

(Bisarul, 2019) strengthens this theoretical study by showing that culture is something that is owned and recognized by the local community. Culture can grow and develop according to the times. Local culture can usually grow and develop within the scope of certain regional communities because of the ancestral heritage that is preserved by their successors. Teaching local culture is a policy towards the noble values of local cultural wealth in the form of customs, traditions, mottos, attitudes, and words of wisdom. Teaching local culture teaches students to be close to real situations they face daily. With culture, we can also express the values of human nobility with character.

Indonesia has a very diverse culture, each tribe and ethnicity has its local wisdom characteristics. For example, the Javanese are synonymous with refinement and friendliness. Each region in Indonesia has characteristics and characteristics that become an identity for them to be able to exist with other environments. Teaching character education in the school environment through learning about local culture is very appropriate. Because of local culture, students can be close to real situations in everyday life.

This local culture learning strategy is a manifestation of education that relies on the local skills of each region to strengthen the character of students who are started. The introduction of culture to children from an early age has a dual role, namely as an introduction to the wisdom and forming children's character. Children should be introduced to their own culture from an

early age, not even allowed to be free to learn about foreign cultures because it's not the time yet. If left unchecked, this will have an impact on character deterioration in children. Through local culture, the nation's generation can love their village, culture, and environment.

Cultural literacy is the ability to understand and participate in one's own culture. Broadly speaking, the meaning of cultural literacy can be described through behaviour, food, clothing, art, and ceremonies, all of which are traditions, characteristics and beliefs of a culture. Indonesia itself has a variety of very diverse cultures. If these cultures are maintained and preserved properly, of course, this can create great potential for Indonesia and shape the character of the golden generation by the cultural context. It is undeniable that culture means the error is a central element for a nation because, through culture, the identity and identity of a nation can be realized by existing cultural values. It is hoped that solid efforts, strategies, and collaborations from various parties in preserving the culture of the archipelago along with noble values can be referred to build the nation's character and morals so that an adaptive golden generation can be created to welcome the era of Education 5.0.

Furthermore, the role of culture itself can welcome education. in the Education 5.0 era, namely reducing suspicion and unfair treatment based on culture, increasing the value contained in diversity and increasing participation in social life practices without discrimination in access to education and health. Knowing this, we as the golden generation of Indonesia should be able to open ourselves up to various Indonesian cultures and be able to proactively explore and recognize other cultures. Of course, with this, we can adapt to the culture of the people around us. It is not impossible that with this, Indonesia's golden generation will increasingly be able to appreciate culture and be able to think critically and productively which will certainly be very useful in welcoming the Education Era 5.0 later. As we know, Indonesia itself is famous for its rich culture. Introducing cultural diversity, customs and community diversity to the golden generation from an early age, can be one of the efforts that can be done so that the face of this country does not fade with the progress of the times. And with this culture, it is hoped that it can create a noble value for community life.

In addition to the two things above, the role of the community is also important in welcoming the era of Education 5.0. because we live in a community environment.. to realize these ideals, of course, requires a high spirit from the community itself.

Society is a group of people with various qualities ranging from the uneducated to the highly educated. The quality of a society is influenced by the quality of education, the better the education, the better the quality of the people holistically. Society and Education are two things that cannot be separated. The development of quality education must be carried out jointly by all levels of society to achieve the goal of quality education. The role of the community is not only done with material things, but also with thoughts, motivations and real cooperation through various parties.

The progress of a nation can be seen through the quality of its education. Many aspects of it will be very influential in improving the quality of education in the future. (Muliastri, 2021) say that education plays a very important role in improving the quality of resources at the level of social life that continues to grow in the world/global society. Education is not only the responsibility of schools, teachers, students, or the government, but the community here plays an important and much-needed role. Education in Indonesia is inseparable from technological developments. There are 3 important pillars in education itself, namely teachers, students, and parents. Then there is one pillar that is no less important, namely society. The community is very important because, without community support, economic problems, corruption, social inequality, and poverty cannot be completely resolved.

If that happens, how can the golden generation get the maximum education? For that, we must strive so that this does not happen. One way that can be done is by empowering the community and increasing the role of the community in creating a conducive atmosphere in their

environment. Researcher 4 (Pakniany, 2020) in his journal said that the role of the community itself could be in the form of building school facilities, such as classrooms, teachers' rooms, and bathrooms.

From several journals and sources used, the role of literacy, culture, and society can also make the younger generation can contribute to reducing suspicion and unfair treatment based on culture, increasing the value contained in diversity and increasing participation in social life practices without discrimination in access. education and health

CONCLUSION

Currently, the world has entered the 5.0 era where this era is an era of destruction for all aspects of human life. Almost all aspects of life must be able to adapt to all changes that exist, especially in the field of technology. Indonesia itself is also welcoming the era of society 5.0 to welcome the Golden Indonesia 2045. Education is the main gateway to achieving this. Digital literacy is one of the components in shaping the ability to understand and use information so that the younger generation is formed in thinking analytically, synthesis, evaluatively, critically, imaginatively, and creatively. In addition, strengthening culture is also needed to strengthen the character of the younger generation to contribute to reducing suspicion and unfair treatment based on culture. The younger generation who spearheads this change needs to be encouraged by society to form an adaptive young generation. Therefore, the role of the three of them is very important to welcome the golden generation in the era of society 5.0.

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