

PENANAMAN NILAI KARAKTER MANDIRI SISWA MELALUI KEGIATAN MARKET DAY DI SD NEGERI GROJOKAN BANTUL YOGYAKARTA

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Abstract: *This research is motivated by students' dependence on others in carrying out their daily lives. SD Negeri Grojokan Bantul is a school that has implemented market day activities. This study aims to determine the cultivation of independent character values of students through market day activities at SD Negeri Grojokan Bantul Yogyakarta. This research uses descriptive qualitative type. The subjects in this study were principals, teachers, and students. Data collection techniques used interviews, observation, and documentation methods. Data analysis in this study is data reduction, data presentation, and conclusion drawing. Meanwhile, testing the validity of data is done by triangulating sources and triangulating techniques. The results showed the cultivation of independent character values of students through market day activities at Grojokan State Elementary School, Bantul Yogyakarta through three stages, namely planning, implementation, and evaluation. Planning is in the form of the background of market day activities, the purpose of implementing market day activities, and the implementation of market day activities. The implementation of market day activities at Grojokan State Elementary School includes the process of implementing market day activities and instilling independent character values in students through market day activities. Evaluation of market day activities at Grojokan Bantul State Elementary School has supporting and inhibiting factors. Supporting factors for market day activities at Grojokan Bantul State Elementary School are parents, committees, teachers, and students while inhibiting factors for market day activities are if the rainy season market day activities have to move places, some students still sell shop products, and students forget to bring change and students bring food that is not in accordance with the list.*

Keywords: *Market day, independent, Elementary school students*

Abstrak: Penelitian ini dilatar belakangi dengan siswa ketergantungan terhadap orang lain dalam menjalankan kehidupan sehari-hari. SD Negeri Grojokan Bantul merupakan sekolah yang sudah menerapkan kegiatan *market day*. Penelitian ini bertujuan untuk mengetahui penanaman nilai karakter mandiri siswa melalui kegiatan *market day* di SD Negeri Grojokan Bantul Yogyakarta. Penelitian ini menggunakan jenis deskriptif kualitatif. Subjek dalam penelitian ini yaitu kepala sekolah, guru, dan siswa. Teknik pengumpulan data menggunakan metode wawancara, observasi dan dokumentasi. Analisis data dalam penelitian ini yaitu reduksi data, penyajian data dan penarikan kesimpulan. Sedangkan untuk menguji keabsahan data dilakukan dengan triangulasi sumber dan triangulasi teknik. Hasil penelitian menunjukkan penanaman nilai karakter mandiri siswa melalui kegiatan *market day* di SD Negeri Grojokan Bantul Yogyakarta melalui tiga tahap yaitu perencanaan, pelaksanaan, dan evaluasi. Perencanaan berupa latar belakang kegiatan *market day*, tujuan pelaksanaan kegiatan *market day*, dan pelaksanaan kegiatan *market day*. Pelaksanaan kegiatan *market day* di SD Negeri Grojokan meliputi proses pelaksanaan kegiatan *market day* dan penanaman nilai karakter mandiri siswa melalui kegiatan *market day*. Evaluasi kegiatan *market day* di SD Negeri Grojokan Bantul terdapat faktor pendukung dan penghambat. Faktor pendukung kegiatan *market day* di SD Negeri Grojokan Bantul yaitu orang tua, komite, guru, dan siswa, sedangkan faktor penghambat kegiatan *market day* yaitu jika musim hujan kegiatan *market day* harus berpindah tempat, sebagian siswa masih berjualan produk toko, dan siswa lupa membawa uang kembalian serta siswa membawa makanan yang tidak sesuai dengan yang dilist.

Kata kunci: *Market day, mandiri, siswa Sekolah Dasar*