



Through super heroes, America spreading religious propaganda

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Abstract. The purpose of writing this article is to explain that the role of propaganda is crucial in influencing someone to judge whether an event or history is good or bad. Propaganda has the power to frame narratives, influencing how individuals interpret and judge events in their historical contexts. It molds our understanding by selectively highlighting aspects that serve specific agendas, thereby integrating its messages into our daily lives almost unnoticed. Various mediums serve as effective tools for disseminating propaganda, with film being a prominent example. Films can captivate vast audiences, making them ideal for conveying messages intended to sway opinions or reinforce ideologies. Today, access to films, whether through online platforms or traditional cinemas, facilitates widespread exposure to different forms of propaganda. Hollywood, for instance, distributes numerous films globally, including those portraying superhero themes which often resonate widely. Recent superhero films, such as "Captain America: The First Avenger" (2011) directed by Joe Russo and Anthony Russo, exemplify how entertainment intertwines with ideological messages. While such films offer heroic narratives that entertain audiences, they also subtly promote underlying agendas that may reflect American values or ideals. The choice of "Captain America" as a case study underscores how narratives can diverge from actual history, yet effectively convey persuasive messages that uphold certain nationalistic viewpoints. Audiences must critically engage with media beyond entertainment. Recognizing propaganda in popular culture heightens awareness of how narratives shape collective beliefs and perceptions. Films are not just escapism; they convey influential ideologies needing scrutiny.

Keywords: Captain America, Propaganda, persuasive message



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