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Directive speech acts in The Magician's Elephant cartoon movie

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Abstract. The purpose of this research is to identify the type and function of directive speech in the cartoon movie *The Magician's Elephant*. The data in this research is in the form of dialogues found in the movie. This research uses the theory by Leech (1983) to identify the function of directive speech act in *The Magician's Elephant* cartoon movie and the theory by Searle (1979) to identify the types of directive speech act. This research uses descriptive qualitative research method with the observation as the data collection method. There are 17 directive speech acts found in the movie which consist of 5 Comanding data, 3 Inviting data, 3 Forbiding data, 1 Requesting data, and 5 Seguesting data. The researcher also found a total of 15 data of 4 Competitive function data, 5 Convivial function data, 4 Collaborative function data, and 2 Conflictive function data.

Keywords: pragmatic, directive speech act, movie



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