

Effect of Close Friends Instagram Stories Feature Intensity On Interpersonal Communication Intimacy Levels

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ABSTRAK

This study aims to determine the magnitude of the influence of the intensity of the Instagram stories feature on the level of intimacy of Interpersonal communication and to find out how the influence of self-openness on the level of intimacy of Interpersonal communication on Instagram story users on Instagram. The method used is an explanatory method with the positivism paradigm, this is used to examine the extent to which variations in a factor are related to other factors. Then the data analysis technique uses simple linear regression. The results of this study show that $t_{count} > t_{table}$ which is $3,844 > 2,348$ can be interpreted as H_0 rejected and H_a accepted. Then the result of the coefficient of determination (R^2) showed a number of 0.189, which means that the intensity of use of the close friends feature by some users had an influence of 18.9% on the level of intimacy of interpersonal communication, an influence that was seen to be small and could influence other users to actively communicate while the rest was influenced by other factors that were not included in this study by 81.1%. Thus, this shows that the intensity of the close friends feature has a positive influence on the level of intimacy of interpersonal communication and also the encouragement of self-openness from users of the close friends feature to the selected list of friends in increasing interpersonal communication with other users.

1. Introduction

New Media or new media can be defined as anything related to the internet and the interaction of technology, image and sound. New media has directly changed patterns from life in society, culture, way of thinking, and to various aspects of human life. With the existence of this new media, it makes it easier for users to exchange information anytime and anywhere in obtaining information. New media has the main characteristic of being interconnected, in gaining access to an individual audience who is the recipient and sender of messages, a variety of open characters and their ubiquitous nature (Yudha & Irwansyah, 2018).

On the Southeastern University page, it is stated that there are five types of new media that have been present including: Blogs, virtual reality, social media, online newspapers and digital games. Of the five types of media, social media is the most popular thing in Indonesia. Based on data from the Association of Indonesian Internet Service Providers (APJII) quoted by Jatmiko (2020), it is explained that the number of internet users in Indonesia reaches 196.7 million or 73.7 percent of the population in Indonesia. This number increased by around 25.5 million compared to last year (APJII, 2019). And from the results of a survey conducted by APJII, social media has 51.5 percent

of users using the internet, secondly communication via messages, the third reason for games, and the last one for online shopping (version of the Central Statistics Agency or BPS for the quarter of 2019-2020).

One of the social media that is included in the popular category is Instagram. Instagram managed to occupy the fourth position as the most visited social media after Youtube, Whatsapp, and Facebook according to the APPJI survey in 2020. Instagram is a photo-sharing application where users can take photos, by applying several digital *filters* and sharing them through their *smartphones* (Sloan, Quan-Haase, & Laestadius, 2017).

Along with the development of the digital world, Instagram began to develop some of the existing features. Starting with its appearance, Instagram only allows its users to be able to upload photos. However, in 2013 there was an update for users so that they could upload videos, then Instagram brought up the Instagram stories feature in August 2016. This feature benefits users to be able to share photos or videos with their followers who can only be watched for one day or 24 hours (Taqwa, 2018).

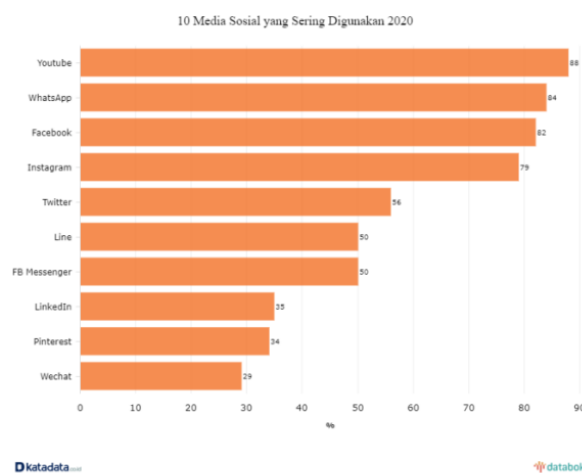


Figure 1. APJII Survey results regarding the most visited social media

This Close friends feature has been around since the end of 2018, this feature allows users to create a list of closest friends or in the form of groups. The list is friends or followers who can only see stories from application users, if they are added to close friends (Krisnawati, 2017). The sign of stories on Instagram that are made close friends will be in the form of a circle that is light green. Most photos or videos shared on the close friends feature are more private than those shared directly with public friends in general. So that the feature released by Instagram has various enthusiasts for those who feel that they want their daily lives not too many people to know, and share more with some people. With this, the level of communication that will occur between users and other users can be closer, which makes some people wonder why they can be included in the list of close friends.

Of course, this feature has a positive impact and a negative impact on its users on Instagram media, and with the presence of this feature which is increasingly used by Instagram users, it can affect the level of closeness or communication that will be established with other users, as well as more of a sense of self-openness carried out by users who use the close friends feature *with the* status uploaded with a list of friends of his choice only. Everyone today has never been separated from the name social media, especially since social media is used to communicate, establish interactions and maintain relationships between individuals, one of which is by using this close friends feature. From this background, researchers formulate problems in the form of. To what extent does the intensity of Instagram Stories' Close Friends feature affect the level of intimacy of interpersonal communication? and How Does Self-Openness Affect the Level of Intimacy of Interpersonal Communication?.

Then from the formulation of the problem, the researcher will answer to find out the extent of the Intensity of the Close Friends feature of Instagram Stories on the Level of Intimacy of Interpersonal Communication and To find out How Self-Openness Affects the Level of Intimacy of Interpersonal Communication.

2. Methods

The method in this research uses descriptive analysis method with qualitative research type. To help find data in this study, researchers used internet searching as a way for researchers to find data about business competition conducted by Indomaret and Alfamart. when this research was conducted when I as a researcher saw the phenomenon of the growing and expanding of indomaret and alfamart retails everywhere, and saw when there was indomaret there must be alfamart not far away from the existence of the two retailers. data collection techniques in writing this article with the help of several documents from journals and reading books that became reading references in writing the article.

3. Theoretical Framework

Currently, the use of the Internet is one of the things that cannot be avoided in the activities carried out by every human being, the use of the internet certainly has many positive and negative benefits, the ease of internet is used to access a social media or online media that every human has, one of which is to access social media, namely Instagram, Of course, with this Instagram application, every user is free to receive, share, or discuss experiences or share stories with each other (Ubay, 2016). Intagram can be said to be a technological media tool to communicate with a wider network. Information Technology itself is a means that is able to change the production of communication, distribution, delivery, to the delivery part. With the development of the content of features on Instagram, one of them is the close friends feature which makes it easier for an individual to carry out the process of communicating with others. That way there will be a bond that can form an exchange of information or communicate with each other between users.

One of the features that is again viral today is the close friends feature in Instagram stories, of course, in this feature, it is possible that there will be information disclosure that is more towards personal things or can also cause problems. For this reason, in order not to become a misunderstanding in the use of this feature, it is necessary to have a response given to friends who can see the close friends' stories, to be able to give responses and know the status made addressed to him which is put into the close friends what it is intended for, so that the communication process can run well (Rubiyo & Yuliani, 2020).

Interpersonal Communication is a way to send a message between humans and each other, the exchange of these messages can be through body movements, words, and can also be seen from facial expressions. Most Interpersonal communication uses nonverbal messages, to be able to give a touch for example, eye contact, body movements, style or way of dressing, sentences or speech written with a message aimed at someone, and also through facial expressions. This interpersonal communication will be established with two or more people. In interpersonal communication because of the existence of relationships that will be established or develop in a closer direction, communication moves from a relatively small level deep, not familiar, towards a deeper level, to a more personal level in order to produce a relationship that becomes more intimate (Syahida & Putri, 2020).

Social Penetration Theory is a theory proposed by Irwin Altman and Dalmas Taylor in Liliweri (2018), *Social Penetration* is a theory that can express itself to each other, including in us communicating interpersonally, through penetration or a social arrangement into other parties. A conversation or an interaction can be carried out through the extent to which we involve ourselves voluntarily or forcibly to others based on the information we want to discuss in the conversation, the information can also be limited to the beginning or at the beginning, it can also lead to a more in-depth discussion or depending on the degree of conversation conveyed by the person.

In a statement written by Griffin revealed *"Interpersonal closeness proceeds in a gradual and orderly fashion from superficial to the intimate level of exchange, motivated by current and projected future outcomes. Lasting intimacy requires continual and mutual vulnerability through*

breadth and depth of self-disclosure" (Griffin, Ledbetter, & Sparks, 2018). Through the sentence conveyed by Griffin, it can be seen that interpersonal closeness refers to a process of bonding relationships where each individual will engage with each other to communicate superficially towards more intimate communication. Griffin further explained that enduring intimacy requires helplessness that occurs continuously but also has a quality by means of broad and deep self-disclosure.

The several stages of the Social penetration process are as follows:

1. The Orientation Stage opens little by little, where at this stage it becomes the earliest stage of an interaction, at this stage the information conveyed is only general to the interlocutor. Then often a small part of us will be revealed to others. Remarks or comments made by people can sometimes be lip service that only shows surface information or the starting stage.
2. Stage of Effective Exploration Exchange : The emergence of the self, this being the stage of expansion of the public area of the self and being aspects of the personality of an individual will begin to appear and be seen. What had been self-information for the private began to make it public information. This stage occurs when the person will dare to bring up their personality to others.
3. Effective Exchange Stage: Commitment and Comfort, here the interaction becomes more "carefree and relaxed" where communication is often spontaneous and the individual makes a decision that will be faster, and there is also a concern for the relationship as a whole. This stage is also marked by the appearance of close friendly relationships or individual relationships that will become more intimate. However, this stage also gives rise to a behavior that criticizes each other, differences of opinion and even hostility between individuals, all of which according to Altman & Taylor have not had the potential to threaten the continuity of the relationship that will be fostered.
4. Stable Exchange Stage : total honesty and Intimacy, where this stage is related to the open expression of thoughts, feelings and behaviors that can result in spontaneity and uniqueness of higher relationships, then individuals have built their personal communication system which according to Altman & Taylor will result in more efficient communication.

Computer Mediated Communication (CMC) a term used to carry out the communication process between two or more people using a computer device as a medium, this CMC concentrates a form of communication in the form of a mediation by the media used consists of two components, namely computers and internet networks. In the context of CMC the computer in question is not only a Personal Computer device (PC), but all computer-based tools such as PDAs, Smartphones, tablets, and the like, these tools become a new medium for communication (Priante, Ehrenhard, van den Broek, & Need, 2018).

The CMC pattern can allow each individual to communicate with computer-based communication tools, supported by internet devices and applications that allow everyone to be able to read the latest news from online newspapers, can play virtual games that make it seem as if playing with someone but that person is not near us, even communicating using some social media such as Facebook, YouTube, Instagram, Twitter, Tik-Tok, WhatsApp and many others.

Then there is also the explanation of another pattern by Joseph Walther in the theory of social information processing. This theory of social information processing states that within CMC, the sender of the message will describe himself in a way to be socially advantageous in order to attract the attention of the recipient of the message and develop interactions to communicate to the next stage or not (Antheunis, Schouten, & Walther, 2020).

With this CMC pattern, it has a lot of influence on a person's interpersonal communication, interpersonal communication is communication carried out by two or more people who can exchange personal messages, there is a closeness of the communicator to the communicant. But with the development of communication technology, especially CMC, in this case the use of social media in the form of Instagram, has changed the nature of human interaction physically and psychologically, into conversations or meetings that are only carried out in real and virtually.

From the explanation of the theory above, the relationship between social penetration theory and theories related to communication technology, namely the CMC theory, can be used to find out the influence of the use of the close Instagram stories friends feature on the level of intimacy of interpersonal communication. That way it can be expected that there will be a relationship between the two variables in the study.

4. Result and Discussion

The characteristics of respondents from the results of the distribution of questionnaires that have been carried out can be seen in the following table:

The data collected is seen from the number of respondents based on gender, age 21-30 years is 54 people with a percentage of 90%, age less than 20 years is 3 people with a percentage of 5%, and age 31-40 years is 3 people with a percentage of 5%. Respondents based on male gender were 22 people with a percentage of 36.7%, while those with a female sex were 38 people with a percentage of 63.3%. Based on the work of the respondents, it shows 1 person as a Civil Servant with a percentage of 1.7%, the number of respondents who work as private employees is 4 people with a percentage of 23.3%, then the number of respondents who work as housewives is 3 people with a percentage of 5%, then respondents who are still as students / students 17 people with a percentage of 28.3%, the number of respondents who work as influencers is 3 people with a percentage of 5%. And the last one who worked outside of the choices already given by the researcher was included in the other jobs as many as 22 people with a percentage of 36.7%.

1. Data Distribution

Data collection by distributing questionnaires to 60 respondents on Instagram account users who use the close friends feature was recapitulated according to the following indicators:

1. Frequency

a. User Intensity of Close Friends Feature in Instagram Stories

Table 3.1 Statement 1

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	10	16,7%
2	Agree	32	53,3%
3	Neutral	15	25,0%
4	Disagree	3	5,0%
5	Strongly Disapproval	0	0
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table above, it can be seen that as many as 83.3% of 60 respondents agreed to the use of the features provided by Instagram in Instagram stories and used them according to the needs of each individual. The respondents who answered neutral were 15 people with a percentage of 25% and those who answered disagreed were 3 people with a percentage of 5.0%. Thus, it can state if instagram stories users "Agree" with the use of the close friends feature on each of their individuals.

- b. The use of the close Friends feature can establish more secure and confidential communication with selected people.

Table 3.2 Statement 2

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	5	8,3%
2	Agree	32	53.3%
3	Neutral	15	25.0%
4	Disagree	7	11.7%
5	Strongly Disapproval	1	1.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table, it can be concluded that 91.7% of 60 respondents agreed that the close friends feature in Instagram stories can establish more secure and confidential communication with selected people only. Then as many as 15% of Instagram users disagree that this close friends feature can be more secure and confidential in establishing communication.

- c. Using the Close Friends feature is able to provide more sensitive information as we like.

Table 3.3 Statement 3

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	11	18.3%
2	Agree	27	45%
3	Neutral	13	21.7%
4	Disagree	7	11.7%
5	Strongly Disapproval	2	3.3%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table above, it can be gathered that as many as 81.7% of the 60 respondents agreed that the close friends feature can free us to provide more sensitive information as we like to instagram followers who we close friends, so there is no limit to doing this. Then as many as 15% answered disagreeing, this is because the provision of sensitive information is sometimes less important for users who see it, this sensitive information such as stories that contain insults that are not intended for whom, the content of the story that leads to harassment of someone, and can also be related to things that the individual does not like when viewing the user's story.

- d. It is appropriate to attract the attention of some people with the status that we create with close friends.

Table 3.4 Statement 4

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	6	10%
2	Agree	32	53.3%
3	Neutral	19	31.7%
4	Disagree	1	11.7%
5	Strongly Disapproval	2	3.3%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table above, it is concluded that as many as 90% agree that this application feature is right to attract attention with someone for the status that we have created, thus causing question marks, to the stage of replying to the content of the status, and continuing to establish communication with each other. While as many as 5% answered in disapproval when this feature can attract someone's attention, because they only use this close friends feature as a self-pleasure without thinking about the response that many other users will get from someone.

2. Duration/Time

- a. I use the close friends feature according to the provisions 24 hours a day to share stories as they please.

Table 3.5 Statement 5

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	8	13.3%
2	Agree	23	38.3%
3	Neutral	18	30%
4	Disagree	7	11.7%
5	Strongly Disapproval	4	6.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table data above, it can be concluded that 86.7% of users agree to use duration in the close friends feature for 24 hours a day for them to share their stories. While 48.3% of users of the close friends feature answered neutrally, which means not fully using according to the existing time of 24 hours, it could be deleted immediately or it could be from an individual deleting it afterwards it is not important to share it in their status.

- b. I will delete the stories when they get a response from people to communicate.

Table 3.6 Statement 6

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	7	11.7%
2	Agree	22	36.7%
3	Neutral	13	21.7%
4	Disagree	13	21.7%
5	Strongly Disapproval	5	8.3%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table data above, it can be concluded that 88.3% of users agree that using the close friends feature will delete stories when they have received a response from the story they created, then continue to establish communication in the feature. And 51.7% of users opted to be neutral in their use, which means they sometimes delete stories after a response, sometimes they also don't delete stories when they've received a response.

- c. I will continue to create stories with close friends until someone responds and invites me to communicate.

Table 3.7 Statement 7

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	2	3.3%
2	Agree	20	33.3%
3	Neutral	16	26.7%
4	Disagree	15	25%
5	Strongly Disapproval	7	11.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table above, as many as 96.7% of Instagram users agree that the use of the close friends feature will always create or spam in order to get a response from their close friends to be able to reply to the status created and invite them to communicate. While 63.3% of people answered in a neutral direction, which sometimes doesn't do that so that other users respond, but sometimes also does something like that.

- d. I use this feature 12 hours a day, then I will delete stories after getting a response or not.

Table 3.8 Statement 8

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	7	11.7%
2	Agree	18	30%
3	Neutral	16	26.7%
4	Disagree	15	25%
5	Strongly Disapproval	4	6.7%
Sum		60	100%

Source : Results of Research Data Collection, (2021)

From the conclusion of the table above, As many as 88.3% of users of the close friends feature every day create a status with their close friends, with a vulnerability of about 12 hours, and then will delete it after getting a response or not. Then as many as 58.3% of users of the close friends feature answered neutrally, which means that sometimes creating a status with a vulnerable time of 12 hours sometimes also does not create a status at that time limit.

3. Moment

- a. I use the Close Friends Instagram Stories feature to share stories in the form of more personal photos and videos.

Table 3.9 Statement 9

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	8	13.3%
2	Agree	28	46.7%
3	Neutral	11	18.3%
4	Disagree	11	18.3%
5	Strongly Disapproval	2	3.3%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table data above, it can be concluded that 86.7% of Instagram users agree that the close friends feature of Instagram Stories is used to share stories in the form of more personal photos and videos, this is usually done not to notify all users about the activities being carried out, or maybe want to upload video stories of activities that he is doing something that steals the attention of other users. And 40% of users answered neutrally, 21.7% answered Disagree, and 3.3% answered strongly disagree.

- b. Stories shared through Instagram stories about language style and facial mimics can represent a person's desire to establish communication.

Table 3.10 Statement 10

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	8	3.3%
2	Agree	28	46.7%
3	Neutral	11	28.3%
4	Disagree	11	18.3%
5	Strongly Disapproval	2	3.3%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table data above, it can be concluded that as many as 96.7% of Instagram users agree with this statement. Where they consider it a form of self-delivery that is done with stories that contain a lot of writing about sad, happy or happy stories, and also a facial appearance that can be read if a person is feeling what he feels, so that it becomes part of the delivery that will form a communication if there is a response from other users. But as many as 50% of users answered neutrally, because they assumed what was shown in close friends stories could be just a distraction, or just pretending that someone was doing.

- c. Expressing oneself through a *picture* display on Instagram stories becomes a person's self-openness.

Table 3.11 Statement 11

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	5	8.3%
2	Agree	28	46.7%
3	Neutral	16	26.7%
4	Disagree	10	16.7%
5	Strongly Disapproval	1	1.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the results of the table above, it shows that as many as 91.7% of users of the close friends feature agree that this feature can express themselves through a *display picture* that can make itself open to close friends. While as many as 45% answered neutral who still do not fully agree that the features they use can make themselves open in communicating with someone.

- d. Can understand feelings and appreciate each other's differences of opinion when communicating with close friends.

Table 3.12 Statement 12

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	4	6.7%
2	Agree	19	31.7%
3	Neutral	29	48.3%
4	Disagree	7	11.7%
5	Strongly Disapproval	1	1.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table data above, Instagram users agree that the use of the close friends feature as much as 93.3% can provide an understanding of feelings and can appreciate differences of opinion with each other when communicating when there is a response from other users. And 61.7% chose a neutral answer that thought the stories created sometimes couldn't understand someone's feelings, and 13.3% answered disagree and strongly disagreed around 1.7%.

- e. Interest in responding to stories made close friends with stories that are not made close friends.

Table 3.13 Statement 13

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	2	3.3%
2	Agree	25	41.7%
3	Neutral	25	41.7%
4	Disagree	7	11.7%
5	Strongly Disapproval	1	1.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table data above, it can be concluded that as many as 96.7% agree that the use of the close friends feature can attract someone's attention to give a response, so that it continues to more in-depth communication. While 55% answered neutrally because they thought they were not very interested in responding to stories created by other users who included them in their close friends list. And 13.3% answered disagree, and 1.7 answered strongly disagreeing with the statement.

4. Openness in communication

- a. I use the Close Friends feature to share positives and negatives more personally.

Table 3.14 Statement 14

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	7	11.7%
2	Agree	27	45%
3	Neutral	13	21.7%
4	Disagree	11	18.3%
5	Strongly Disapproval	2	3.3%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table data above, it is concluded that if as many as 88.3% approve of using the Instagram feature to share positive and negative things from themselves, this is related to self-openness with daily activities, can also give different appearances in close friends stories, open their own disgrace, spread hoax news or other things. Then 43.3% answered neutral, 21.7% answered disagreeing with the statement.

- b. Using the Close Friends feature makes me calmer and more comfortable.

Table 3.15 Statement 15

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	2	3.3%
2	Agree	27	45%
3	Neutral	19	31.7%
4	Disagree	11	18.3%
5	Strongly Disapproval	1	1.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the table data above, it can be concluded that as many as 96.7% agree with the statement that using the close friends feature can make themselves calmer and more comfortable. 51.7% answered neutral, and 20% answered in disapproval. Statements that express disapproval assume that if we are too open with someone, the thing that is feared later is the dissemination of information that has been conveyed to them.

- c. This close Friends feature forms a person's openness in establishing a friendship relationship to communicate.

Table 3.16 Statement 16

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	2	3.3%
2	Agree	28	46.7%
3	Neutral	17	28.3%
4	Disagree	11	18.3%
5	Strongly Disapproval	2	3.3%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that 96.7% agree with the statement, 50% answer neutrally, 21.7% answer disagree, this indicates that the feature is able to make a person open to establishing a friendly relationship in communicating with other users.

- d. It is easier and more practical to communicate in order to get a response about what is being felt by the user.

Table 3.17 Statement 17

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	5	8.3%
2	Agree	28	46.7%
3	Neutral	16	26.7%
4	Disagree	10	16.7%
5	Strongly Disapproval	1	1.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 91.7% agree with this statement. By assuming it is easier and more practical to communicate in order to get a response about what is being felt by a person. 45% answered neutral, 18.3% answered disagree and 1.7% answered strongly disagree.

- e. Openness in sharing status becomes freer with close friends.

Table 3.18 Statement 18

NO.	Likert Scale	Frequency	Percentage
1	Totally Agree	10	16.7%
2	Agree	29	48.3%

3	Neutral	14	23.3%
4	Disagree	4	6.7%
5	Strongly Disapproval	3	5%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 83.3% agree with this statement by thinking that the close friends feature can make a person more open in sharing status freely with the friends they choose. Then 35% of users answered neutrally, 11.7% answered disagree, and 5% answered strongly disagree.

5. Extent

- a. The common discussion in close friends when sharing stories will establish a more intimate (intimate) friendship relationship.

Table 3.19 Statement 19

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	5	5%
2	Agree	15	25%
3	Neutral	34	56.7%
4	Disagree	6	10%
5	Strongly Disapproval	0	0%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 91.7% agree with this statement by assuming that discussions that are common in close friends can also establish intimate friendships. Then 66.7% of users answered neutrally, 10.0% answered in disapproval.

- b. The topic of conversation will be more if there is a good response from the interlocutor in close friends.

Table 3.20 Statement 20

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	2	3.3%
2	Agree	36	60%
3	Neutral	13	21.7%
4	Disagree	9	15%

5	Strongly Disapproval	0	0%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 96.7% agree with the statement by thinking that if the topic of conversation is many, then the response is better. Then 36.7% of users answered neutral, 15.0%.

- c. Providing information by vilifying someone in close friends makes friendships even more distant.

Table 3.21 Statement 21

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	3	5%
2	Agree	11	18.3%
3	Neutral	25	41.7%
4	Disagree	18	30%
5	Strongly Disapproval	3	5%
Sum		60	100%

Source : Research Data Processing Results, 2021

From the conclusion of the table data above, it shows that as many as 95.0% agree with this statement by thinking that the close friends feature can be made to insult someone / vilify people who make friendships farther away. Then 76.7% of users answered neutrally, 35.0% answered in disapproval.

- d. The topics discussed in close friends will be discussed thoroughly when getting a response from the status created.

Table 3.22 Statement 22

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	3	5%
2	Agree	15	25%
3	Neutral	28	46.7%
4	Disagree	13	21.7%
5	Strongly Disapproval	1	1.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 95.0% agree with the statement. Then 70.0% of users answered neutrally, 23.3% answered disagree and 1.7% answered strongly disagree.

- e. There is a sense of wanting to be noticed by close friends instagram stories when creating statuses.

Table 3.23 Statement 23

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	5	8.3%
2	Agree	23	38.3%
3	Neutral	19	31.7%
4	Disagree	12	20%
5	Strongly Disapproval	1	1.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 91.7% agree with this statement. Then 53.3% of users answered neutrally, 21.7% answered disagree and 1.7% answered strongly disagree.

- f. The lack of response from the status made close friends will affect a person's openness in establishing communication.

Table 3.24 Statement 24

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	2	3.3%
2	Agree	12	20%
3	Neutral	27	45%
4	Disagree	16	20%
5	Strongly Disapproval	3	5%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 96.7% agree with this statement. Then 76.7% of users answered neutrally, 31.7% answered disagree and 5.0% answered strongly disagree.

6. Depth

- a. The more stories close friends there are, the more topics you want to discuss and ask.

Table 3.25 Statement 25

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	1	1.7%
2	Agree	28	46.7%
3	Neutral	29	48.3%
4	Disagree	2	3.3%
5	Strongly Disapproval	0	0%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 98.3% agree with the statement. Then 51.7% of users answered neutral, 3.3% answered in disapproval.

- b. The more contact close friends selected, the more statuses are created.

Table 3.26 Statement 26

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	4	6.7%
2	Agree	25	41.7%
3	Neutral	19	31.7%
4	Disagree	12	20%
5	Strongly Disapproval	0	0%
Sum		60	100%

Source : Research Data Processing Results, (2021)

From the conclusion of the table data above, it shows that as many as 93.3% agree with the statement. Then 51.7% of users answered neutrally, 20.0% answered in disapproval.

- c. The fewer contact close friends selected, the fewer statuses will be created.

Table 3.27 Statement 27

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	5	8.3%
2	Agree	15	25%
3	Neutral	21	35%
4	Disagree	17	28.3%

5	Strongly Disapproval	2	3.3%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 91.7% agree with this statement. Then 66.7% of users answered neutrally, 31.7% answered disagree and 3.3% answered strongly disagree.

- d. Providing information or discussing self-feelings in close friends in detail will make friendships closer.

Table 3.28 Statement 28

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	3	5%
2	Agree	28	46.7%
3	Neutral	20	33.3%
4	Disagree	9	15%
5	Strongly Disapproval	0	0%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 95.0% agree with the statement. Then 48.3% of users answered neutrally, 15.0% answered in disapproval.

- e. Often telling personal problems with close friends who are not close friends can promote a more intimate (intimate) friendship relationship.

Table 3.29 Statement 29

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	3	5%
2	Agree	22	36.7%
3	Neutral	20	33.3%
4	Disagree	14	23.3%
5	Strongly Disapproval	1	1.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 95.0% agree with the statement. Then 58.3% of users answered neutrally, 25.0% answered disagree and 1.7% answered strongly disagree.

- f. Telling personal problems with close friends in close friends can increase more intimate (intimate) friendship relationships.

Table 3.30 Statement 30

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	2	3.3%
2	Agree	15	25%
3	Neutral	27	45%
4	Disagree	14	23.3%
5	Strongly Disapproval	2	3.3%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 96.7% agree with this statement. Then 71.7% of users answered neutrally, 26.7% answered disagree and 3.3% answered strongly disagree.

- g. The existence of a status that discusses the content of negative content will adversely affect the friendship relationship that will be established because often the status created can offend someone.

Table 3.31 Statement 31

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	10	16.7%
2	Agree	20	33.3%
3	Neutral	16	26.7%
4	Disagree	14	23.3%
5	Strongly Disapproval	0	0%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 83.3% agree with the statement. Then 50.0% of users answered neutral, 23.3% answered in disapproval.

- h. The lack of response to the status made close friends will affect a person's openness in making friends.

Table 3.32 Statement 32

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	3	5%
2	Agree	12	20%
3	Neutral	31	51.7%
4	Disagree	14	23.3%
5	Strongly Disapproval	0	0%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 95.0% agree with the statement. Then 75.0% of users answered neutral, 23.3% answered in disapproval.

7. Content of Disambiguation

- a. The content of the close friends status contains positional things that will make the discussion make the relationship communicate more intimate (familiar).

Table 3.33 Statement 33

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	7	11.7%
2	Agree	33	55%
3	Neutral	13	21.7%
4	Disagree	6	10%
5	Strongly Disapproval	1	1.7%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 88.3% agree with this statement. Then 33.3% of users answered neutrally, 11.7% answered disagree and 1.7% answered strongly disagree.

- b. The content of the close friends status contains negative things that will make the communication relationship more intimate (familiar).

Table 3.34 Statement 34

NO.	Likert Scale	Frequency	Percentage
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1	Strongly agree	6	10%
2	Agree	16	26.7%
3	Neutral	27	45%
4	Disagree	11	18.3%
5	Strongly Disapproval	0	0%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 90.0% agree with the statement. Then 63.3% of users answered neutral, 18.3% answered in disapproval.

- c. The content of positive discussions that are more intimate (intimate) will have a good effect on the friendship relationships that are established because of the frequent communication through Instagram close friends.

Table 3.35 Statement 35

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	4	6.7%
2	Agree	27	45%
3	Neutral	20	33.3%
4	Disagree	9	15%
5	Strongly Disapproval	0	0%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 93.3% agree with the statement. Then 48.3% of users answered neutrally, 15.0% answered in disapproval.

- d. The lack of response to the status made close friends will affect the discussion in depth to be non-intimate (familiar).

Table 3.36 Statement 36

NO.	Likert Scale	Frequency	Percentage
1	Strongly agree	2	3.3%
2	Agree	20	33.3%
3	Neutral	18	30%
4	Disagree	18	30%

5	Strongly Disapproval	2	3.3%
Sum		60	100%

Source : Results of Research Data Processing, (2021)

From the conclusion of the table data above, it shows that as many as 96.7% agree with this statement. Then 63.3% of users answered neutrally, 33.3% answered disagree and 3.3% answered strongly disagree.

2. Validity Test and Reliability Test

The Validity Test is included to measure the extent to which this instrument can actually be used to measure what should be measured. This test uses the help of SPSS version 25.0 with the following criteria: If $r_{count} > r_{table}$, then that statement or indicator is declared valid. If $r_{count} < r_{table}$, then the statement is declared invalid.

From the statement above, the results of the analysis of the validity test of this study can be seen in the table:

Table 3.37 Validity Tests (Variable X)

Variable X	Statement	r_{count}	r_{table}	Information
Intensity of Close Friends Feature	1	0.515	0.254	Valid
	2	0.364	0.254	Valid
	3	0.565	0.254	Valid
	4	0.601	0.254	Valid
	5	0.634	0.254	Valid
	6	0.631	0.254	Valid
	7	0.283	0.254	Valid
	8	0.336	0.254	Valid
	9	0.456	0.254	Valid
	10	0.339	0.254	Valid
	11	0.593	0.254	Valid
	12	0.672	0.254	Valid
	13	0.590	0.254	Valid
	14	0.513	0.254	Valid
	15	0.643	0.254	Valid

	16	0.577	0.254	Valid
	17	0.545	0.254	Valid
	18	0.354	0.254	Valid

Source : Results of Research Data Processing, (2021)

From the conclusion of the table above, the statement given to the respondent was declared valid in this study for variable X.

Table.3.38 Y Variable Validity Test

Variable Y	Statement	r_{count}	r_{table}	Information
Level of Intimacy of Interpersonal Communication	1	0.571	0.254	Valid
	2	0.538	0.254	Valid
	3	0.596	0.254	Valid
	4	0.364	0.254	Valid
	5	0.276	0.254	Valid
	6	0.305	0.254	Valid
	7	0.507	0.254	Valid
	8	0.613	0.254	Valid
	9	0.409	0.254	Valid
	10	0.610	0.254	Valid
	11	0.459	0.254	Valid
	12	0.458	0.254	Valid
	13	0.630	0.254	Valid
	14	0.607	0.254	Valid
	15	0.520	0.254	Valid
	16	0.621	0.254	Valid
	17	0.551	0.254	Valid
	18	0.390	0.254	Valid

Source : Results of Research Data Processing, (2021)

From the table data above, it is concluded that the statement that has been made for Variable Y is declared Valid in this study.

3. Reliability Test

Table 3.39 Reliability Test Results

Variable	Cronbach's Alpha	Critical Value	N of Items	Information
X	0.823	0.60	18	Reliable
Y	0.822	0.60	18	Reliable

Source : Results of Research Data Processing, (2021)

Based on the results of the reliability test known from Cronbach's Alpha value of variable X of 0.823 and variable Y of 0.822 in this study is greater than the critical value of 0.60. Thus, all items of the variable statement are declared reliable.

Based on the results of data processing that have been tested, it is known that the intensity of the close friends feature has a positive effect on the level of intimacy of interpersonal communication. This is reinforced and supported by a signification value smaller than the alpha value of $0.000 < 0.05$. Furthermore, it can be seen the results of the T test that $t \text{ count} > \text{from } t \text{ table}$ i.e. $3,844 > 2,348$ can be interpreted as H_0 rejected and H_a accepted. Thus, this shows that the intensity of the close friends feature has a positive influence on the level of intimacy of interpersonal communication.

According to West & Turner (2019) a person's self-disclosure refers to the level of discussion carried out by a person and his closeness, it can be the level of intimacy in directing the discussion conversation around the topic they are talking about and also the breadth in providing problems or personality of the person. Then according to Mark Knapp Vangelisti in Nguyen & Matusitz (2021), a person's openness to revealing intimate information must be based on the trust of each other from the individual, so the more we can trust someone, the more open we will be to his situation. So that from that statement can increase the intimacy of interpersonal communication in both individuals.

Then according to Tubbs and Moss in Susetya & Nurhayati (2020) the frequency, duration, and openness in communicating can increase the intensity of a person's communication in the use of communication technology such as the use of the close friends feature on Instagram stories. With the development of technology, of course, the relationship between humans and other humans is increasingly leading to virtual actions. But one also needs boundaries for some privacy of themselves in order to be more comfortable and secure at all times in sharing stories.

That way the need for each individual to share information and communicate through the close friends feature can have a good impact on the continuation of interactions between these individuals, as well as the desire to maintain confidentiality between the dissemination of information contained from each individual to be able to trust each other and maintain confidentiality among close friends who are their friend list. Finally, the higher the level of intensity of using the close friends feature in Instagram stories, the better the impact will be such as, telling stories, communicating, openness, the content of the discussion that deepens the level of intimacy of interpersonal communication in the two interacting individuals, that information can flow freely in their Instagram stories.

5. Conclusion

Based on the results of research on the influence of the intensity of the close friends feature of Instagram stories on the level of intimacy of interpersonal communication, it can be concluded that the intensity of using the close friends feature by some users has an influence of 18.9% on the level of intimacy of interpersonal communication, an influence that is seen to be small and can influence other users to actively communicate while the rest is influenced by other factors that are not included in the This study was 81.1%.

Based on the results of the T or partial test, the intensity of the close friends feature has a positive and significant effect on the level of intimacy of interpersonal communication and the results of the hypothesis test with a t value of 3,844 > t value table 2,348 can be interpreted to mean that the hypothesis of Ha is accepted, namely the intensity of using the close friends feature used by Instagram users in Instagram stories against the level of intimacy of Interpersonal communication. Then the communication that occurs in the close friends feature is in the form of stories that are updated and then sent from other users who are on the close friends list to see that status, then reply to messages in people's stories or can be called commenting on what the user has made. This is also for users, the close friends feature can have an influence on the openness of the user, so that it can produce a level of intimacy also in making friends and communicating more intimately. Updated stories can certainly also attract the attention of someone who is on the close friends list and help to be able to communicate with the interlocutor, and produce more intimate communication on the user's Instagram.

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