

Sexual Violence in Online Media Framing, How Detik and Tribunnews Make Their Different Perspective

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ABSTRAK

The media plays an essential role in shaping public opinion. What the media shows automatically constructs people's mindsets. Different ideologies result in each the media views events from another point of view. Sexual assault cases on students conducted by Herry Wirawan in Bandung became the attention of various media online in Indonesia, especially Detik and Tribunnews. The purpose of this research is to find out the analysis of framing in the media of Detik and Tribunnews regarding cases of news about student rape. This study uses qualitative research methods with a framing analysis method and constructivism paradigm. Collection technique data is carried out by collecting documents regarding cases rape of students in Bandung. The data analysis technique used is the framing analysis model by Robert N. Entman. The research shows that Detik and Tribunnews frame the news from different perspectives. the news published by Detik emphasises the facts of the trial and legal questions that will trap the perpetrators accordingly to applicable law. Meanwhile, Tribunnews framed this case as related to Apart from that, Herry Wirawan's personal life has tarnished the teacher's image in the Eyes community. Tribunnews also framed the news that the victim needed to get protection. On the other hand, Detik News puts forward the frame that the perpetrator should receive castration or life imprisonment.

1. INTRODUCTION

News has become an essential thing for people in today's sophisticated era. Because the information can help provide an overview of the occurrence of a particular event to the public. The possibilities presented can be in the form of events that occur nationally or internationally. However, it is undeniable that in news writing, sometimes the personal thoughts of journalists, ideology, and media background, as well as policyholders, color the report of a news story published in a newspaper (Sakinatudh, 2013). In connection with the process of becoming news, there are efforts to create and process it until it is presented to the public. Before reaching the audience, there is a process called framing. Framing is the perspective or perspective used by journalists when selecting issues and writing news (Ramadhan, 2020).

Similarly, the press is a social and mass communication institution that carries out journalistic activities in the form of covering, seeking, obtaining, storing, managing, and conveying information in the form of writing, images, sound, graphics, and data, or other forms using several media in the form of print media, electronic media, and all types of available channels (Falih & Qorib, 2022). In line with the development of technology, the internet has created opportunities for presenting online news or known as online. Now online

news sites are dominated by readers because easy and fast access makes them closer to readers (Amelia & Fajar, 2021).

The case of sexual harassment that was quite shocking in Indonesia was the case that happened to female students in Bandung, precisely in 2021. The community closely followed the development of this case through various media. At the beginning of the revelation of the sexual harassment case by Herry Wirawan, it began with the report of one of the victim's parents, who were surprised to see the change in their child's posture. After being persuaded to tell a story, the victim finally dared to speak. This story revealed that his son had been a victim of Herry Wirawan's rape. However, when this victim's parents told the other victims' parents, they were not believed. They even hate the families of the victims who are considered to be spreading slander. Then after a few days, the other victims dared to speak up. The case of Herry Wirawan's rape was revealed in May 2021, but it only went viral when the trial process was set to begin in December 2021, so many media in Indonesia reported on this case from different perspectives.

A study conducted by Puji said that Kompas.ID, in reporting on sexual violence against children, tended to elevate the incident as law and humanity, where many regulations wanted the abolition of sexual violence against children, but this could not be realized because the family covered the case, which is considered a disgrace. The news was published by Kompas.ID explains cases of sexual violence against children who are the closest people, and if this is known to the broader community, then the family will feel ashamed (Puji, 2019).

By typing the keyword Herry Wirawan in an internet search engine, the articles that come out of the Indonesian media mostly have different perspectives in reporting rape cases, ranging from the suspect's economic condition, blaming aid funds, and trial facts to the place used. By the perpetrator when committing the act of rape. This case has also been interpreted in various ways by a number of Indonesian online media, including Detik News and Tribunnews. Researchers chose the Detik News media portal, which is an information media in Indonesia that was established on July 9, 1998. It is now the number 1 online media in Indonesia, according to the Alexa.com site, which has detiktravel, detikhealth, and other features. Media Detik News is a pioneer in information media for online-based media. Research conducted by Rizky Nur and Rhafidilla shows the ideology held by Detik News based on its vision and mission to offer accurate, actual and detailed aspects to readers in conveying information. This is in line with the search for information based on field facts, presenting news that is in accordance with the time the incident took place (Tribunnews Detik et al., n.d.). Based on research conducted by I Gusti Ayu Sri Hartari, Ni Made Ras Amanda Gelgel, and Ni Luh Ramaswati Purnawa revealed that the tendency of sexual news content on Tribunnews.com is rape news with a tendency to disclose the identity of the victim, mixes facts and opinions, and uses biased diction on the subject. Sexual violence news writing (Hartari et al., 2019).

It can be concluded that this study will provide an analysis of the framing analysis of the rape news of Herry Wirawan in Detik News and Tribunnews. The purpose of this research is to find out the different perspectives of Herry Wirawan's rape news in Detik News and Tribunnews. To analyze news, broadly speaking, text analysis (including framing analysis) and critical discourse can be done. This study will use framing analysis which is included in the constructivism paradigm. The framing process makes the mass media an arena where information about specific issues is contested in a symbolic war between various parties who both want their views to be supported by readers. Broadly speaking, framing is an approach to finding out how the perspective or perspective used by journalists when selecting issues and writing news. That perspective or perspective ultimately determines what facts are taken, which parts will be highlighted and omitted, and where the report will be taken (Sobur, 2012).

2. METHOD

2.1. Research Method

This study uses qualitative research methods with framing analysis and constructivism paradigms. The social constructivism paradigm holds that individuals periodically create social structures through their actions and interactions. therefore there is no abstract truth or reality that exists only when people make it together (Turner, 2008).

2.2. Data Collection

In this study, the object studied was news about the rape of 12 students by Herry Wirawan in Bandung. The online media used by researchers are Detik News and Tribunnews. In this study, researchers used data collection techniques by collecting news, reading books, newspapers, and other writings related to the problem that became the object of this research. A report of the rape of students by Herry Wirawan was published by the news portal Detik News and Tribunnews in the December 2021 edition.

Analysis of the data used in this study, namely:

1. The analysis technique of Robert N. Entman's framing model with the argument of this analysis model is suitable to answer this research question.
2. Robert N. Entman's model's framing technique has four concepts: problem identification, problem identification, moral evaluation, and problem-solving suggestions (Sobur, 2012).

3. THEORETICAL FRAMEWORK

Events that are packaged into reality lead us to understand that many factors affect media content. The various influences have been passed before the news text is presented in the mass media. Shoemaker and Reese state the diversity that has an impact on the content of mass media. There are at least 5 factors that influence media content, and one of them is extra media factors and ideological factors (Shoemaker & Reese, 1996).

4. RESULT AND DISCUSSION

In this study, the research subject is the news of rape by Herry Wirawan published in Detik News and Tribunnews, with the object of research object being the tendency of news content in cases of rape. In connection with this research, namely knowing and describing the movement of rape news content published in the online media of Detik News and Tribunnews, the researchers made a framing categorization of the news under study.

A. Framing Detik News

Define problems, this element analyzes how the rape incident committed by Herry Wirawan, and in general, the results of research on reporting on the rape of female students in the Detik News media clearly show that the rape of female students committed by Herry Wirawan is a crime against humanity and abuses its position as a teacher. This can be seen when Detik News always relates the rape incident by Herry Wirawan. This can be seen from the statement of Asep N Mulyana as the head of the West Java high service, which was published in the 11 December 2021 edition stating:

"We from the Attorney General's Office are very concerned about this because it involves crimes against humanity which then abuses its position as teachers, educators, who should prioritize integrity and morality" (Indra, 2021b).

In addition, Detik News also featured a photo of the suspect's boarding school with the headline "5 years Herry Wirawan raped 12 female students, Unsupervised? This is what the Ministry of Religion of West Java said." The definition of the problem was further strengthened by determining the news topic, which contained that for five years, Herry Wirawan had raped 12 of his female students (Indra, 2021a).

Diagnosing the cause, Detik News puts the subject (who) as the cause of the problem, Herry Wirawan, who raped his female students because all the victims felt pressured by Herry Wirawan's actions. Still, he had already indoctrinated his underage victims, and they were made helpless. This can be seen from the argument of Yudi Kurnia, who is a lawyer for the Pasundan Farmers Union LBH, which was published on December 11, 2021 stating:

"According to the children's statements, they refused. But after the perpetrator gave a whisper in the ear, he became willing. There is a whisper in the victim's ear every time he wants to do that" (Erna, 2021).

To make a moral judgment, Detik News always delegates the rapes committed by Herry Wirawan. The delegitimation was based on the argument of Nahar, who is a representative of the Ministry of

Women's Empowerment and Child Protection on December 9, 2021 edition which stated that:

"Can be imposed (castration, ed) if it fulfills the elements of 81 Perppu 1 of 2016, which is stipulated as Law 17 of 2016, including the perpetrators who are included in people who are supposed to protect but have intercourse (educators/educators/childcare workers), the victims are more than 1 people, this case is suspected of having more than 15 victims" (Wisma, 2021).

In addition, Detik News also strengthened this argument by narrating the views of the family of one of the victims of Hikmat Dijaya, stating that:

"This should be the lightest sentence, castration or life imprisonment. I want a family like that."

Nahar and Hikmat's arguments seem to strengthen the editorial view that the act of rape committed by Herry Wirawan is a crime against humanity, and the perpetrators must receive the appropriate punishment for their actions.

Detik News offers a treatment recommendation to solve the problem by giving castration to the perpetrators following Law 17 of 2016. It is hoped that the perpetrators will get the maximum punishment for what he has done. Detik News framed the recommendations for solving problems offered by the Ministry of Women's Empowerment and Child Protection through a new frame with the title "Call for Castration Punishment for Barbaric Teachers who Raped 12 Santriwati". An appeal from the Head of the West Java High Prosecutor's Office with the title "Prosecutor Promises to Sue Maximum Herry Wirawan Raping 12 Santriwati". The recommendation for a solution is to urge intelligence friends to review this case to ensure that the coverage is not piecemeal and comprehensive so that it becomes a kind of deterrent so that similar issues do not happen again.

Table 1. Framing Detik News

No	Device	Observed dimensions
1.	Diagnose cause	Crime against humanity
2.	Define problem	Herry Wirawan indoctrinates his students to want to have sex with him
3.	Make moral judgement	Rape is a crime that violates the law in Indonesia
4.	Treatment recommendation	Give maximum punishment to perpetrators of sexual crimes

B. Framing Tribunnews

Define problems, Tribunnews assesses the rape incident by Herry Wirawan. This can be seen since the news of the rape case was reported on December 8, 2021 with the news title "the facts of the case of Ustadz in Bandung Rudapaksa 12 students until 8 babies were born, the youngest victim was 13 years old" (Inza, 2021). Tribunnews confirmed the problem's definition through the news's content which was narrated that there was a rape of students by Herry Wirawan. To strengthen the label as an act of rape, Tribunnews cites the argument of Dodi Gazali Emil, who is the Head of the West Java High Prosecutor's Office which states:

"The defendant promised to make a female police victim. He also promised to pay for college and care for the pesantren."

Diagnosing the cause of the results of the analysis of this device show that the cause of the problem in the rape incident against students is Herry Wirawan because this case makes many parents who want to send their children to Islamic boarding schools doubt. This can be seen in the opinion of Ruzhanul Ulum, the deputy governor of West Java, who stated:

"I ask and implore parents not to be carried away by images that continue to be fried so that it seems as if the pesantren is portrayed negatively and so on" (Aji, 2021).

To make a moral judgment, Tribunnews tries to delegitimize the rape of female students based on coercion and doctrine against female students. The delegitimization effort can be seen in the news's

December 12, 2021 edition. The report quoted the opinion of Yudi Kurnia, stating:

"When carrying out his actions, Herry Wirawan always does it with persuasion and pretends to call his students to the room. Herry asked for a massage or to talk. Even though the victim cried in fear, Herry still forced the victim" (Eko, 2021).

Treatment recommendation, Tribunnews recommends a settlement by closing the perpetrator's boarding school, then taking steps to handle the students who are victims of the perpetrator's rape. This can be found in Abdurrohman's statement as head of the Diniyah Education and Islamic Boarding School of the West Java Ministry of Religion Regional Office, which was reported in the December 9, 2021 edition with the news title "the case of a forced teacher of 12 students, the perpetrator used the money to rent a hotel, now the pesantren is closed". In addition, efforts to solve the problem can also be found in the statement from the wife of the Governor of West Java, Ridwan Kamil, in the news edition on December 9, 2021 with the title "Severe Trauma, Rudapaksa Victims of Islamic Boarding School Teachers in Bandung Screaming When Hears the Perpetrator's Voice Played." The news content states that the West Java Provincial Government has provided maximum assistance to the victims. With this case, it is hoped that parents of students can be more careful in choosing schools and providing education about sexual harassment.

Table 2. Framing Tribunnews

No	Device	Observed dimensions
1.	Diagnose causes	As a result of this case, many parents are hesitant to send their children to boarding schools
2.	Define problems	The perpetrator promised to become a victim of the police and would pay for their school
3.	Make moral judgement	Indoctrinate and coerce its victims
4.	Treatment recommendation	Closing the suspect's boarding school and providing maximum protection to rape victims

Theoretically, the framing strategy proposed by Robert N Entman states that two aspects can be seen when conducting a framing analysis: selecting issues and highlighting certain elements of reality. The underlining of certain parts of the problem is related to the writing of facts. This is closely related to using certain words, sentences, images, and images to be displayed to the public (Rachmat, 2006).

In building the news framing, the Detik News media labels the rape committed by Herry Wirawan as an act of CrimeCrime against humanity. Then in constructing the news, Detik News focuses more on legal questions that will trap the perpetrators according to the laws in force in Indonesia. The news focus is framed by Detik News using the association technique, connecting the actual policy with the news focus. By incorporating these policies into the direction of the news, the public will gain awareness that there is still violence against children even though various groups have carried out efforts to reduce it. This awareness is expected to trigger the public to participate in reducing violence against children (Sobur, 2012).

Meanwhile, the Tribunnews media framed the news related to Herry Wirawan's CrimeCrime, which had tarnished Master's image in the eyes of the public. The news focus prepared by Tribunnews, focused more on protecting the victims of rape. Thus, the news published by Tribunnews is framed using empathy techniques, which aim to provide an imaginary personality in the audience and make the audience who read the information feel tremendous pain as victims of sexual violence and as families of victims of violence (Sobur, 2012).

5. CONCLUSION

According to the analysis of the two online media portals, the author can formulate that the new

construction of the rape of students in Bandung by the Detik News and Tribunnews media shows a different framing. Detik News has built a structure of the rape of students as an act of crime against humanity where many parties want the perpetrators to receive the maximum punishment. Meanwhile, Tribunnews framed the news about the rape of students as a crime that has tarnished the image of teachers in the eyes of the community, so many parents are hesitant to send their children to boarding schools. Tribunnews also highlighted the issue that rape victims need protection both from a psychological and psychological perspective.

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