Donald Trump's Character as Depicted in His Presidential Debate Speech on Human Rights Policy 2016

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ABSTRACT

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Since the 2016 presidential election campaign, Trump has offered the concept of American First: Make America Great Again. This will be revealed in this consideration through questions about Donald Trump's personal characteristics towards immigrants in the 2016 presidential debate speech. Donald Trump emphasized his passion for loving the American people and Trumps with his ideas of "America First" and "Make America Great Again". The purpose of this study is to determine the background and factors that influenced Donald Trump to form anti-immigrant policies in the 2016 presidential debate speech. This study uses a qualitative method with the type of concept of Margaret Herman (1980) "Explaining Foreign Policy Behavior Using the Personal Characteristics of a Political Leader racism. This explains how predetermined personal characteristics such as nationalism, self-confidence, need for power, and distrust of others. Things that need to be analyzed through his attitude, judgment, and words. From the indicators, Trump has a controversial leadership style and from some of his speeches about immigrants, Trump's characteristics can be concluded. Based on the brief description above, previous studies support the researcher's idea to analyze Donald Trump's characteristics as seen from Donald Trump's various policies towards immigrants in the US referring to nationalism policies, anti-immigrant policies and controversial anti-Muslim policies during his term as president and as seen from the presidential candidate debates in 2016.

1. Introduction

In the period before the presidential election, of course, the candidates must demonstrate their ability to lead and convince the people that he/she as the people really want a leader who can give the best policies and can listen to the voices of the people. Trump began to enter politics in the 1980s, and Trump has also enlivened the US political scene. Then Trump began to run by becoming one of the candidates for President of the United States in 2016. Where in 2016 there was a presidential debate between Donald Trump and Hillary Clinton. In his debate, Donald Trump spoke on topics about national security issues that he would make policies on human rights including restrictions on immigrants in America. The United States of America is one of the democracies that highly upholds human rights and a country with high multiculturalism. The USA is a democratic country which highly respects human rights that have become a basic component of its foreign policy. However, in this condition, Trump who was a presidential candidate of the United States of America did not reflect

that, through his authority he issued Protecting the Nation from foreign terrorists entering the United States citing national security (Barrington, L.W. 1997).

This policy on Human Rights was also expressed by Trump in 2016 where he made a new policy reform that was considered very controversial, namely the restriction of the entry of immigrants to the United States and even more so from Muslim-majority countries. This is an inseparable part of Donald Trump's nationalism. The foreign policy is considered very contrary to the American constitution which says that all people are created the same, including the right of everyone to freely move from place to place they want. Trump, the presence of immigrants is often considered as a group that has the potential to take jobs from native citizens. So, it is not surprising that the problem of immigrants is increasingly inseparable from the problem of security, employment and national identity.

During the 2016 US presidential election campaign, Trump had already raised many issues of immigration and this became the most important domestic issue discussed in the US during his leadership. It can be seen from Donald Trump's various policies towards immigrants in the US referring to nationalism policies, anti-immigrant policies and anti-Muslim policies. Moreover, immigrants who come without official procedures are considered a threat to US security, such as: drug trafficking, human trafficking, rape and other violence. This immigration policy is a nationalistic populist policy and is very important to discuss during the presidential debate in the United States in protecting or safeguarding all its interests from various threats, including immigration issues.

The real actualization of Trump's campaign promises was realized during the Donald Trump administration with the issuance of an executive order on Protecting the Nation from Foreign Terrorist Entry into the United States, which affected immigrants who were in America at that time. According to Trump, countries such as Iran, Libya, Sudan, Iraq, Somalia, Syria and Yemen were identified as sources of terrorists visiting the United States (US Government, 2017). The importance of democracy as a way to promote respect for human rights lies in the fact that Trump offers a promise to provide short term strategic guidance to policy makers (Mesquita, Downs, Smith, & Cherif, 2005: 439).

This prospective relationship between policies and the personality of a president who is very contradictory makes many questions about Donald Trump's personal characteristics in making policies, especially about immigrants. Where many views say that Trump is an racism leader, starting from humanitarian issues (human rights) that have reached the state level. But the irony for the United States, during the presidential election debate between Donald Trump and Hillary Clinton, was about immigrants that became controversial. This policy is a manifestation of the attitude of protection carried out by the United States Government (Margaret Hermann, 1980). This policy on immigrants is a systematic and structured effort, starting with the nationalism of a United States president in response to developing problems and concerns (Donald Trump) that the admissions program has the potential for theorists to enter the United States (Scribner, 2017).

This is an integral part of a moral idea of justification for actions to protect the rights of nations against others (Barrington, 1997). This protectionist attitude provides an articulation of the emphasis on national interests as a form of Donald Trump's nationalism in protecting the United States. Even before becoming America's president, Donald Trump emphasized his passion for loving the American people and Trumps with his ideas of "America First" and "Make America Great Again". Donald Trump considers that the presence of these immigrants is very detrimental to the United States, therefore Trump seeks to protect his citizens as part of his love for the American people. Potential harm from immigrants from Donald Trump's point of view as a person who has high nationalism provides space for him to provide real solutions through his country's policy authorities so as not to be harmed. Trump's main goal is to ensure that people who are not in line with his policies will be prevented from entering the United States and protection for American citizens (Lopez, 2019).

The discourse of "America First" is the Declaration, which is a message to the international world that globalization must be countered with the economic protection model designed by Trump's policy. On the other hand, China considers the existence of the discourse to slow down the pace of globalization. President Obama had previous leadership in the Washington government with an agenda and strategy for major Asian countries. President Obama's second term positioned globalization as an important area for the increasing complexity of interdependence around the world. The excitement about the shift to Asia and Asia First focuses too much on the activities of the United States as an actor that ensures global security through the Counter-Terrorism Agenda, while ignoring

the extraordinary economic developments in Asia, especially Asia. President Obama emphasized what is happening in East Asia (including Southeast Asia).

As an individual who explains the policies of immigrants in a country and the leadership factors of the leaders of a large country, Donald Trump's characteristics have been formulated in a concept by Margaret Herman (1980) in his journal entitled "Explaining Foreign Policy Behavior Using the Personal Characteristics of a Political Leader". In her journal, Margaret takes indicators of predetermined personal characteristics such as nationalism characteristics, beliefs in one's own ability to control events, need for power, conceptual complexity, and distrust of others. It can be seen from the indicator that there are two types of leadership, namely aggressive leader or conciliatory leader, and it can be concluded from several arguments that Trump's characteristics are included in the characteristics of aggressive leaders or racism leaders (Hermann, 1980).

The "America First" message is a message to the world that the world should avoid the pattern of economic patronage created by Trump's policies. On the other hand, China considers the existence of information to be a deterrent to the world. President Obama previously led the Washington administration with a mission and strategy for major countries in Asia. Obama's second term as president has positioned the world as an important part of complex global relations. The problem with the shift to Asia and Asia-first is the emphasis on the role of the United States as an actor in ensuring global security through counter-terrorism programs, without focusing on the economic development of Asia, especially Asia. President Obama has increased efforts in East Asia (including South Asia). The "America First" message is a message to the world that the world should avoid the pattern of economic patronage created by Trump's policies. On the other hand, China considers the existence of information to be a deterrent to the world. President Obama previously led the Washington administration with a mission and strategy for major countries in Asia. Obama's second term as president has positioned the world as an important part of complex global relations. The concept of the shift to Asia and Asia initially focused on the role of the United States as an actor in ensuring global security through terrorist programs, without focusing on real economic development in Asia. President Obama announced this problem in East Asia (including South Asia). The "America First" message is a message to the world that the world should avoid the pattern of economic patronage created by Trump's policies. On the other hand, China considers the existence of information to be able to prevent the world.

President Obama previously led the Washington administration with a mission and strategy for major countries in Asia. Obama's second term as president has positioned the world as an important part of complex global relations. The concept of moving to Asia and Asia initially focused on the role of the United States as an actor that ensures global security through terrorist programs, without focusing on real economic development in Asia. President Obama announced this issue. in East Asia (including South Asia). The "America First" message is a message to the world that the world should move away from the pattern of economic support created by Trump's policies. On the other hand, China considers the existence of information to be able to prevent the world. President Obama previously led the Washington administration with a mission and strategy for major countries in Asia. In Obama's second term, the world was seen as an important place where the complexity of interdependence is increasing throughout the world. The concept of moving to Asia and Asia initially focused on the role of the United States as an actor that ensures global security through terrorist programs, without focusing on real economic development in Asia. President Obama highlighted this issue. in East Asia (including South Asia). The "America First" message is a message to the world that the world must move away from the pattern of economic support created by Trump's policies. On the other hand, China considers the existence of information to protect the world. President Obama previously led the Washington administration with a mission and strategy for major countries in Asia. Obama's second term as president has placed the world as an important part of complex global relations. The concept of moving to Asia and Asia First focuses on the role of the United States as an actor in ensuring world security through terrorist projects, without paying attention to the extraordinary economic development in Asia, when the excitement in Asia. President Obama announced this issue. In East Asia (including South Asia).

All the complaints about Trump he filed are deemed absurd, because as long as the United States is running for a presidential election, all of the voting results to date have not a single defense that has suspected his opponent's victory or refused to give up the presidency of the United States. Therefore,

this research has the purpose to examine the meaning behind Donald Trump's character as depicted in his presidential debate speech on human rights policy. I chose this debate speech about immigrants because the role of a presidential candidate's speech is very decisive and sees the extent of the vision and mission in his plan to lead America. Thus, this study chooses the topic of immigrants and this object because there are still gaps from previous research on the same object that have not been discussed and analyzed.

The present study investigates the persona or characteristic of Donald Trump exhibited as a presidential candidate, data was gathered from his speech on immigration during the debate, transcribed, and examined. According to the study's finding, This immigration policy is a US nationalistic policy in protecting or protecting all its interests from various threats, including immigration issues. However, this immigration policy is considered contrary to the values of US democracy that are believed by the people as a nation of freedom and hope (Pujayanti, 2017). In addition, as described in Pujayanti's study, Trump's policy is considered discriminatory because it prohibits Muslim-majority countries from entering US territory. Therefore, the foreign policy of a country that is contradictory to its image is interesting to study.

2. Method

According to Creswell (2014), there are three research methods, namely qualitative and descriptive methods. The analysis uses a qualitative method, for the main data in this research is in the form of speech and needs to be described to obtain the aims. Research method refers to steps in processing researchers' data through particular procedures, namely collecting, analyzing, and interpreting data (Creswell, 2014). Based on its purpose, this study employs the qualitative research method. In the analyzed speech structure, it is revealed that Donald Trump consistently uses nationalist traits inherent in his speech by using firm and emotional facts. This analysis is quite simple in classifying and identifying the characteristics of Donald Trump's on immigrants in the 2016 presidential debate about Anti-immigrants in the 2016 presidential debate.

The date were using some steps according to Creswell as follows: (1) Visiting the appropriate website or YouTube which provides real videos of Donald Trump's debates and speeches about Immigrants policy. (2) Listen to selected and accurate videos of Donald Trump's debate and speech about Immigrants policy. (3) Note some of the excerpts stating the content of Donald Trump's speech on immigrants policy from the appropriate website and YouTube. (4) Identify and Classify Donald Trump's Speech quote Anti-immigrants and see his characters in his speeches at the 2016 debate. (5) Interpreting the quote and characters of the speech Anti-immigrants to find the meaning or purpose of the data in presidential debate speech 2016.

3. Result and Discussion

This study also applies the main characteristics of American Studies, namely an interdisciplinary approach such as the racist nature of leaders has resulted in many conflicts such as politics, religion, society, state and other conflicts. Argues that Margaret Herman this Critical Discourse Analysis can be used to analyze the characteristics of Donald Trump's speech on immigrants in the 2016 presidential debate.

3.1. Presenting the Results

Trump's controversial remarks during the 2016 presidential debate such as "*Protecting the Nation from Foreign Terrorist Entry into the United States*". Trump has reason to worry that immigrants and non-immigrants will disrupt the security of the United States (Winders, 2016: 292). Trump used the controversial term "*Protecting the Nation from Foreign Terrorist Entry into the United States*" in the American presidential debate as a form of protection and creating a sense of security for American citizens against terrorist threats from foreign citizens coming to America.

Table 1. Donald Trump Personal Characteristics Data Analysis Code

No	PERSONAL CHARACTERISTICS SPEECH DONALD TRUMP'S	OPERATIONALISM
1.	Distrust of Others Characteristics	Trump's with Anti Immigrant and Anti Muslim policies. *"i told you so, our country totally lost control of illegal immigration, even with criminal"*
2.	Nationalism Characteristics	Join me to mission of *"America First; Make America Great Again"*
3.	Racism Characteristics	*"Well, you're right about islamophobia and that's a shame, but one thing we have to do is make sure because there is a problem"*

3.2. Discussion

1. Distrust of Others Characteristics

Based on Donald Trump's characteristics, it can be seen from various policies towards immigrants in the US referring to nationalism policies, Anti-immigrant policies and Anti-Muslim policies. In addition to national policies that restrict immigration, Trump will also implement anti-immigrant policies. The arrival of large numbers of illegal immigrants, especially from Mexico, has caused economic and security problems in the United States. This policy is closely related to the eradication of terrorism. The goal is the security of the United States, including community, regional, and national identity. It is clear that Trump directly protects his country by eradicating terrorism in America through immigration policies that are not affiliated with any party or country. Trump's policy is a political economic policy, the main issues are political security and economic security. This is done because Trump interprets economic, social, and immigration issues under the guise of national security. This narrow interpretation forces Trump to adopt an interventionist policy at the international level and choose his focus and agenda for domestic problems.

To strengthen the statement about immigrants to supporters, Trump's provocative speech said *"when Mexico sends its people, they're not sending their best. They're not sending you, they're sending people who have lots of problems, and they're bringing those problems with us. They're bringing drugs, they're bringing crime, they're rapists, and some, I assume are good people".* Through the statement above, it can be seen that Trump's trying to differentiate the nature of immigrants from Mexico with American society. With the statement of the speech, Donald Trump also showed the nature of his nationalist attitude towards America. Trump does not want American society to have a difficult life, especially related to competing with foreign citizens, especially Mexican citizens who have a bad impact on America.

The United States chooses international cooperation only in order to support American intervention for the benefit of the American people, and seems to ignore world cooperation and agreements that are considered detrimental to the United States. The problems caused by the entry of illegal immigrants from Mexico include violence between individuals and communities, human trafficking, and drugs. In his speech, the topic became a security issue, because his presentation emphasized the existence of a direct threat. Although it may be from a national security perspective, this does not pose a threat to the public or authorities. Where state security emphasizes the threat to its sovereignty, while social security emphasizes the identity of the community. Regarding the issue

of national security, terrorism, and its relation to the issue of immigration, Trump stated in several speeches and interviews that immigration policy reform is a crucial element of the anti-terrorism policy that he will implement. Therefore, Trump conveyed the plan to ban immigration from countries with a history of terrorism which will be his priority. He will use this presidential executive right to protect the American people. Trump will also carry out strict selection at the border by conducting in-depth examinations to decide who is entitled to enter the United States from the Mexican border. Trump also revived the national identity through the slogan "America Great Again". So far, there has been a conflict in American society who feel that their personal security and national identity are threatened by the arrival of many immigrants to the United States. This policy is also more extreme than the immigration policy issued by the Obama administration.

2. Nationalism Characteristics

Love for the homeland and maintaining the independence of the country. Land ownership is also part of the political agenda of society for the sake of cultural and regional harmony. In this case, society is the only group that has the intention to meet the needs of the nation and protect the country internally and externally. This is a separate national political movement. This policy also protects against national threats at home and abroad. In order to maintain the spirit of the nation, Trump tries to offer a solution by ensuring that people and groups with different views and opinions are not included. In this case, Trump has two national policies. Trump also emphasized the national emergency on the border in South America, this border emergency is the result of the lack of cooperation in dealing with the emergency. Trump emphasized it in his speech:

"We have a National Emergency at our Southern Border. The Dems refuse to do what they know is necessary to amend our immigration laws. Would immediately solve the problem! Southern Border, with the strongest immigration laws in the world, refuses to help with illegal immigration and drugs!"

With Trump's narrative speech, Trump explained the national emergency on the Southern Border. Trump's immigration policy in the 2016 election was based on the high crime rate among immigrants, especially illegal immigrants. In his speech, Trump said that the highest crime rates, such as murder, theft, and other crimes, were committed by immigrants without permanent jobs. This makes America bad for the economy and security (Fadil, 2020). Donald Trump's support for America is a clear indication of his national politics. Through this policy, it is clear that Donald Trump's national image, emphasis on American identity, honor, excellence and interests are the most important. Donald Trump believes he can solve this problem with his own efforts. This is part of the belief in one's ability to manage a project, or can be understood as an attitude of taking responsibility for initiating or planning activities. State sovereignty is also involved in ensuring national security. The action is a result of Donald Trump's permission to influence other people or groups.

3. American First; Make America Great Again

America is at war with Trump's immigration policy. Trump entered the immigration policy by examining the main problems of American society, especially immigration and terrorism. This threat may make Trump issue a "contradictory" policy to meet the needs of American society. Trump promoted the idea of *"Make America Great Again"* during his political campaign. In his view, globally, the United States must fix the system and improve policies. This support for Trump may anger his supporters who are conservative and disappointed with immigration and terrorist incidents. In the end, Trump responded to this support by promising to ban immigration from Muslim countries and ban immigrants from entering the United States (Yuliantoro et al., 2017). In this context, the Speech on Immigrants is an important guide to understanding US policy in international affairs. While Trump focuses more on reducing US commitments to the world, choosing to focus on meeting the needs of the nation. In this case, Trump has four main goals: first, protecting the people, country and life of America, second, advancing and fighting for American society. Third, making peace through strength. Fourth, America's influence on the world stage is increasing.

4. Racism Characteristics

Trump through the lens of his influence on Muslim Americans. During his election campaign, US President Donald Trump engaged in anti-Islam rhetoric and proposed laws and policies targeting the

Muslim American community. Trump's harsh accusations against Muslims have emboldened people to act on their prejudices, leading to an increase in hate crimes against Muslims. In short, Trump has created the most Islamophobic administration America has ever seen. Traveling to the United States from Muslim-majority countries is not easy, and the vetting process for Muslim Americans has been long in the making. Donald Trump's various policies towards immigrants in the US referring to nationalism policies, anti-immigrant policies and anti-Muslim policies. Trump's actions have sparked a powerful counter-movement, with thousands taking to the streets and airports across the country to protest his ban on Muslims entering the country. His personal choices have been criticized across the political spectrum, as has his silence on attacks on Muslims. Trump's inflammatory rhetoric about Islam, and immigrants and foreigners in general, defined much of his campaign and laid the groundwork for the policies he would implement, the advisers he would employ, and the growing fears that American Muslims have for their safety and the safety of their families.

Trump is a character whose personality is the opposite of Obama in every way. The difference in their origins also influences the policies taken. Trump was born and raised among many white immigrants who were successful in business. As a white person who represents the American national identity, Trump has no difficulty in integrating with and has never felt marginalized and his way of life. In contrast to the Obama era, Obama's role in showing an open attitude towards Islam created a new perspective by inviting all citizens to respect and tolerate each other. He also strongly opposed acts of terrorism carried out in the name of Islam. One of the causes of this phenomenon is due to trauma due to acts of terror carried out by terrorist groups. A major trauma for the American people was the events of (September 11, 201)1 and several crimes or conflicts that were deliberately reported by the media. This negative vision has caused most European and American societies to adopt a religiously discriminatory attitude. However, discrimination has occurred to such an extent that its practice no longer directly limits the spiritual rights of Muslims, in the sense of prohibiting them from practicing their religion. However, the discrimination that occurs results in cultural factors and Islamic understanding that limit these activities. This is why Donald Trump shapes American foreign policy. It is not surprising that conflicts against Muslims in America have increased recently. In addition, with the election of Trump as President of the United States, hate speech against Muslims has increased. American society and even the world continue to be placed under the slogan "Make America Great Again", or in other words, US foreign policy focuses on domestic issues. As this idea suggests, policies taken against Islamophobia are increasingly seen as discriminatory.

Throughout the campaign, Trump consistently expressed suspicion and fear of Islam and Muslims: He stated unequivocally that *"Islam hates us,"* and refused to dismiss the possibility that hatred exists *"within Islam itself."* Trump's relentless hatred of Muslims is striking given the very different approaches taken by other Republican presidents. Signs of an intent to ban Muslims are evident in the presence of legislation that could leave out religious minorities in seven Muslim countries, and even non-Muslims. Trump, during the second presidential debate, October 9, 2016: ***"The Muslim ban is something that's getting attention in some parts of the world."*** When asked to clarify whether "the Muslim ban is still in effect," Trump said: It's called a thorough investigation. To ensure the safety, freedom and justice of all Americans, we must be vigilant and prepared to oppose laws, policies and practices tainted by anti-Muslim sentiment. This policy seems to reflect Trump's personal views on Islam. It is no wonder that Trump's campaign is considered an anti-Muslim campaign. For Trump, from yesterday until today, America has had many problems with Islam. This is Trump's skeptical attitude towards the problems of minority communities in America, such as immigrants and Muslims. The big difference between Obama and Trump then became a concern.

4. Conclusion

Therefore, the success of President Trump's speech can be attributed to the use of adjectives to highlight, describe, and promote the achievements of his administration. The selective isolationism policy of America First is part of the US grand strategy under the Donald Trump administration to address societal problems. This is due to President Trump's narrow interpretation of economic, social,

and even immigration issues under the pretext of national security. This narrow interpretation has led Trump to develop a policy of engagement at the international level, and choose to focus on domestic issues. President Trump's last speech on immigration policy was very loud and clear, with the slogan ***"America First; Make America Great Again"*** helping him outperform Clinton in the debate by conveying his ideas in a more rational and understandable way. President Trump supported his proposal with evidence-based arguments to strengthen his position and ideas on policies that restrict immigration to the United States. The real purpose of the immigration ban is not just to stem the flow of immigrants from other countries. But this policy will also be very useful in cutting off the flow of crime from immigrants from other countries. President Trump said that his campaign to ban immigrants and Muslims from entering the United States had become an extreme argument and should be considered carefully. This is reflected in Donald Trump's speech describing terrorism and Muslim immigrants as threats to American security. Based on my research from previous studies is the same object or not and you are looking for something that has not been discussed and analyzed about Donald Trump's debate speech in the presidential election campaign. Thus, we can see how speeches that also mention immigration can affect global economic uncertainty, because of restrictions on cooperation that are considered to cause real economic losses.

5. Acknowledgement

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