

## **PENGARUH *ENTREPRENEURSHIP EDUCATION* TERHADAP *FINANCIAL LITERACY*, DAN *FINANCIAL TECHNOLOGY* PADA MAHASISWA FEB PRODI KEWIRAUSAHAAN UNIVERSITAS NEGERI MAKASSAR**

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**Abstract:** *This study aims to determine the effect of entrepreneurship education on financial knowledge and financial technology in FEB students studying entrepreneurship at Makassar State University. This research is quantitative research with a descriptive analysis approach. The sampling technique used the slovin formula with an error rate of 5% so that a total of 158 respondents were obtained. Data collection techniques, namely primary data or data taken directly from respondents through questionnaires and secondary data. Data analysis technique uses partial least squares. The results of the study show that entrepreneurship education has a positive and significant effect on financial knowledge and financial technology.*

**Keywords:** *Entrepreneurship Education, Financial Literacy, Financial Technology*

**Abstrak:** Penelitian ini bertujuan untuk mengetahui pengaruh *entrepreneurship education* terhadap *financial knowledge* dan *financial technology* pada mahasiswa FEB prodi kewirausahaan Universitas Negeri Makassar. Penelitian ini merupakan penelitian kuantitatif dengan pendekatan analisis deskriptif. Adapun teknik pengambilan sampel menggunakan rumus slovin dengan tingkat kesalahan 5% sehingga didapat sebanyak 158 sampel responden. Teknik pengambilan data yaitu data primer atau data yang diambil langsung dari responden melalui kuesioner dan data sekunder. Teknik analisis data menggunakan partial least square. Hasil penelitian menunjukkan bahwa *entrepreneurship education* berpengaruh positif dan signifikan terhadap *financial knowledge* dan *financial technology*.

**Kata kunci:** *Entrepreneurship Education, Financial Literacy, Financial Technology*